2017 HOME THEME PAD

SURVEY PLANNER



OVERVIEW

STRATEGY OVERVIEW

- To help us prepare for an expanded assortment and larger space for Trim-A-Home, select stores will need to identify their Trim-A-Shop location as well as electrical needs for Trees, Lights and Blow Ups.
- This planner will walk you through identifying this information prior to the electrician visit.
- Review the newly identified space with your DMM prior to the electrical installation.
- Once the final space has been determined in partnership with DMM, ensure the electrical needs are labeled as outlined in this planner, and ensure the store leadership team is aware and able to advise electrician on the location in the event the GM is not in the store during the visit

SCOPE OF PROJECT - IDENTIFY ELECTRICAL OUTLET NEEDS

- Identify Holiday Trim Shop Space with a back wall for new expanded assortment (refer to "Shop Size" assignment shown on the next page for space needed).
 - The identified space should be within the existing Home department.
- Store identified as 450 sq. ft will use the same plan-o-gram as the 600 sq. ft (M)
- Review stores specific assigned Shop Size plan-o-gram for the following:
 - Tree placement
 - Yard Blow-Ups
 - X-mas lights display board (back wall placement)
- Identify the following needs:
 - Electrical outlet needs for Trees and Yard Blow-Ups (NOTE: one double outlet can handle both.)
 - X-mas light display board (one outlet)
 - Mark outlet location with blue painter's tape for electrician this will help identify the ideal location for outlet based on your set plans.

KEY DATES

7/5 - 7/15 - Determine shop placement and electrical needs

7/17 - 9/22 - Electrical installation

CLICK HERE for Electrical Needs without Trend Space (119 LOCATIONS)

CLICK HERE for Holiday Trim Shop Sizes

ACTIONS

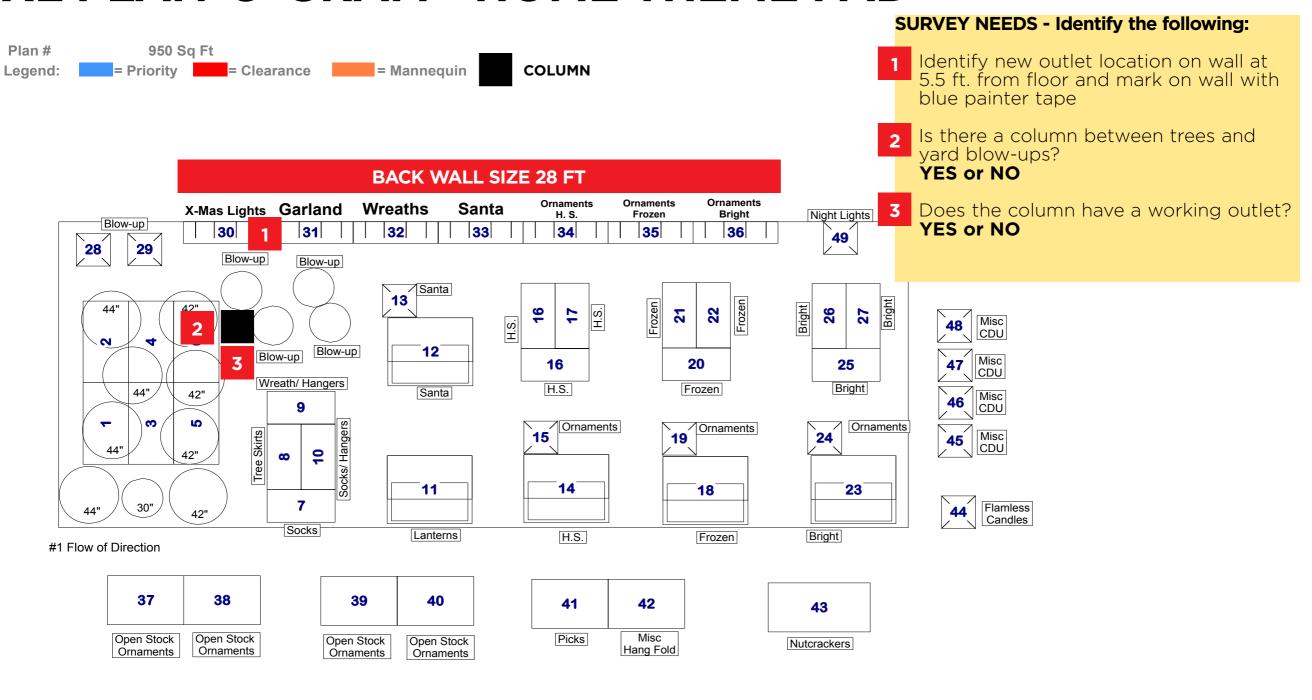
- Review the Holiday Trim Shop Sizes link below for each store's shop size assignment.
- Determine shop placement by applying the following decisions:
 - Is the potential space in a highly visible location within the existing home department? In many cases this may have to move from the location historically used for seasonal due to the increase in shop size this year. Larger stores will be as big as 950 square feet and will require a larger pad then years past.
 - Try to keep the trim pad together on one pad is possible. If split, make sure to keep the Trees/Blow-ups and Lights together for the electrical needs.
- Review the appropriate plan-o-gram on the following pages that corresponds to the shop size assignment.
- Choose the best location on the pad for the Tree grouping and Yard Blow-Ups.
 - If possible, locate a column with power already available.
 - If the plan-o-gram needs to be flipped (reversed) because of current column position, this option is preferred to avoid adding electrical "drop down".
- Determine a location on back wall where string lights will be placed. Store will receive one light-weight display panel (approx. 45" X 36") to be hung on the wall with a lead cord to be plugged in the wall outlet. (Installation instructions will be provided later in the Home Seasonal planner.)
 - Identify the outlet location the outlet will be installed at 5.5' from the floor. Mark the wall with Blue painters tape to identify placement for electrician.

CLICK HERE for Holiday Trim Shop Sizes

NOTE:

• When the electrician visits your store, s/he will drop electrical where needed and ensure outlet is set to turn off when the building is unoccupied. This commonly known as the "Last Man Out Switch."

XL PLAN-O-GRAM - HOME THEME PAD

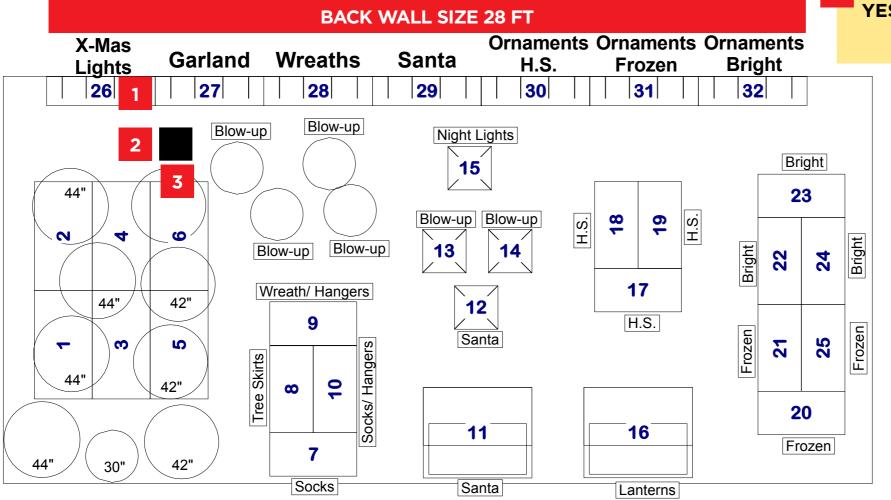


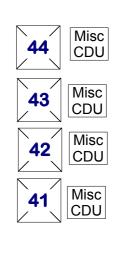
CP VISUAL MERCHANDISING SEPT - 2016

L PLAN-O-GRAM - HOME THEME PAD SURVEY NEEDS - Identify the following:

- Identify new outlet location on wall at 5.5 ft. from floor and mark on wall with blue painter tape
- Is there a column between trees and yard blow-ups? **YES or NO**
- Does the column have a working outlet? **YES or NO**

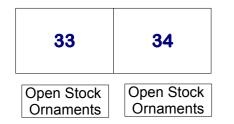


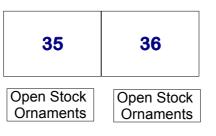






#1 Flow of Direction







39 Nutcrackers

M PLAN-O-GRAM - HOME THEME PAD

