

OCTOBER 2013 PLANNER DISNEY

DISNEY KID'S

ROLLOUT PLANNER

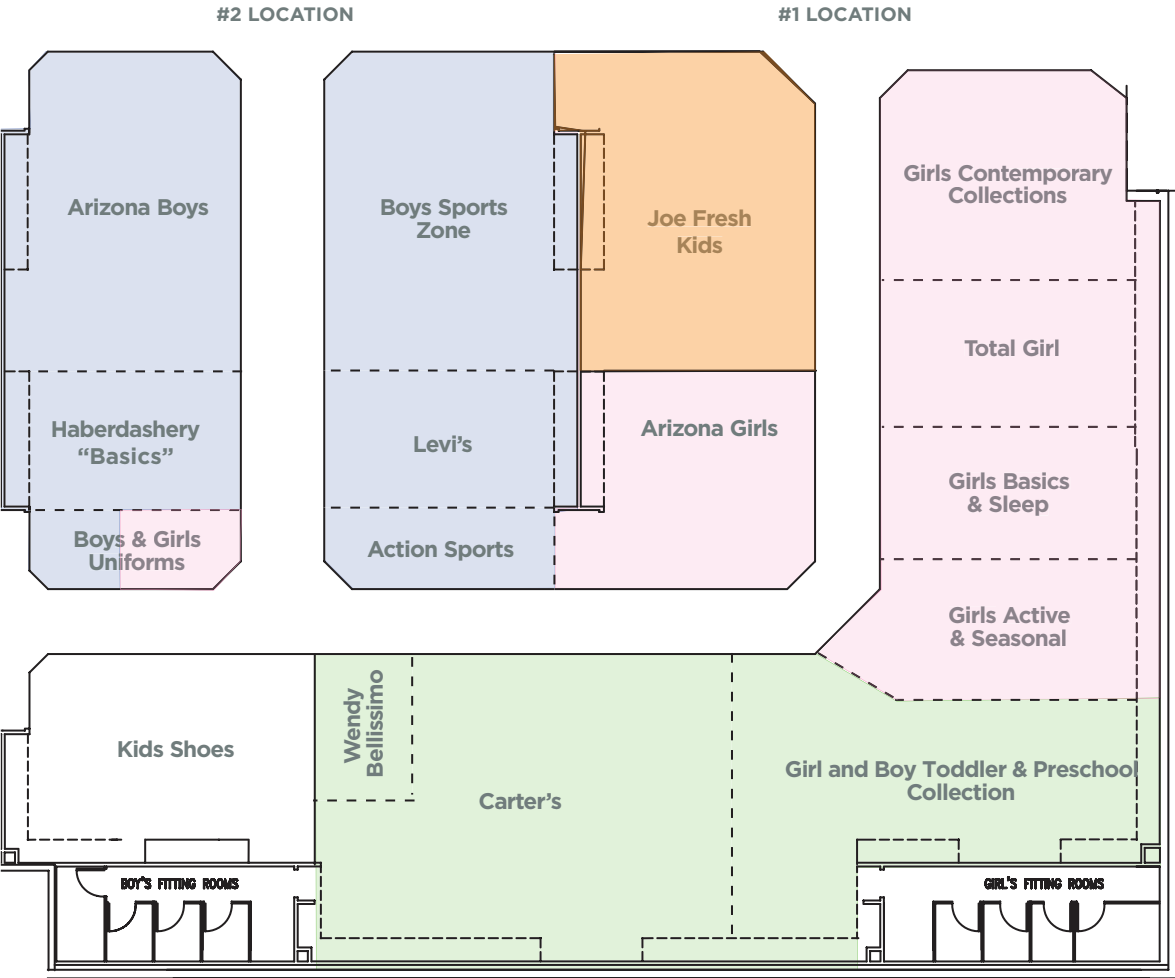


OCTOBER 2013 ROLLOUT PLANNER DISNEY

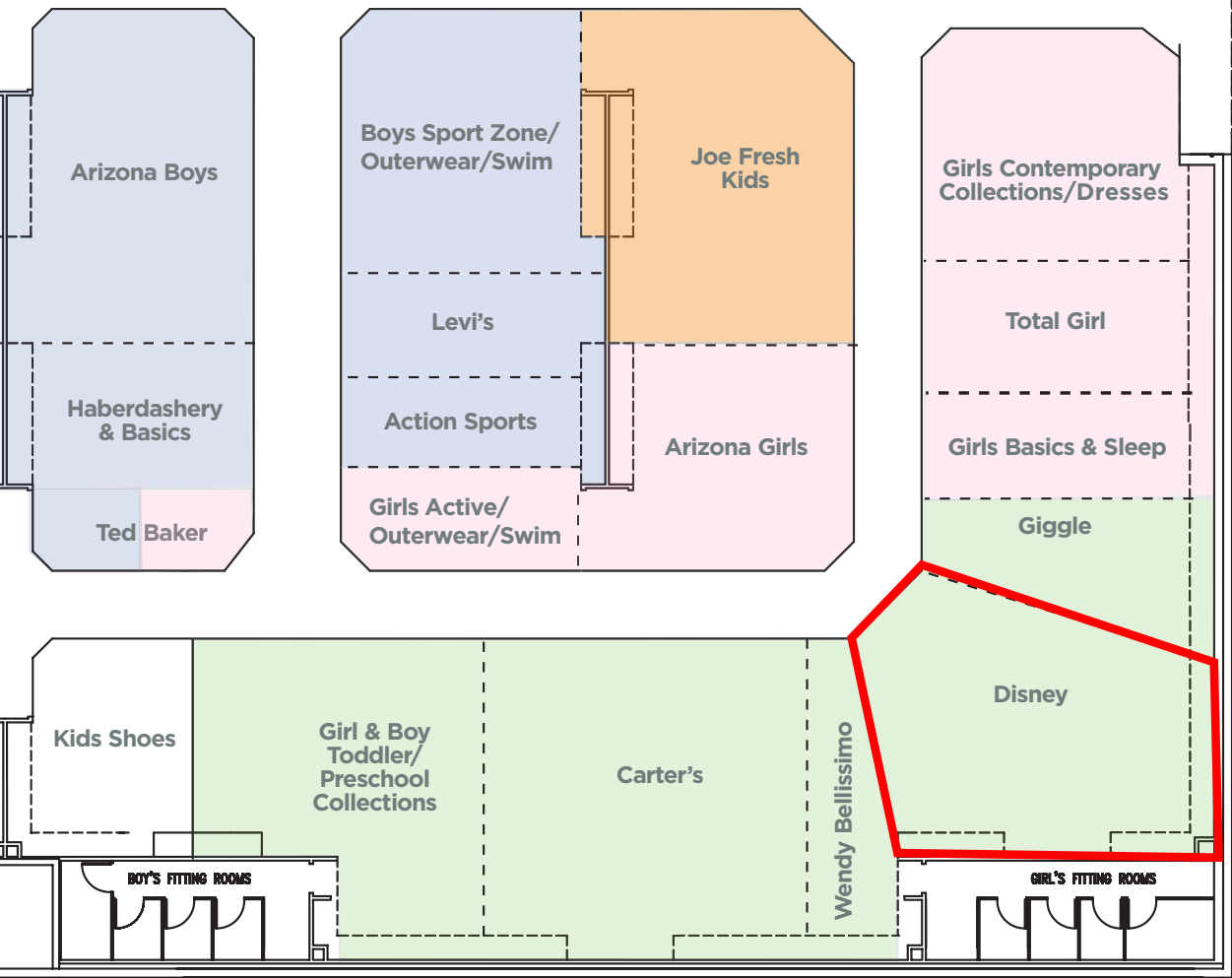
KID'S OVERVIEW

1.
Attraction Launching 10/4.
2.
Shop Grades 1-6 (565 selected stores).

BEFORE - 9/27



DISNEY - 10/4 SET

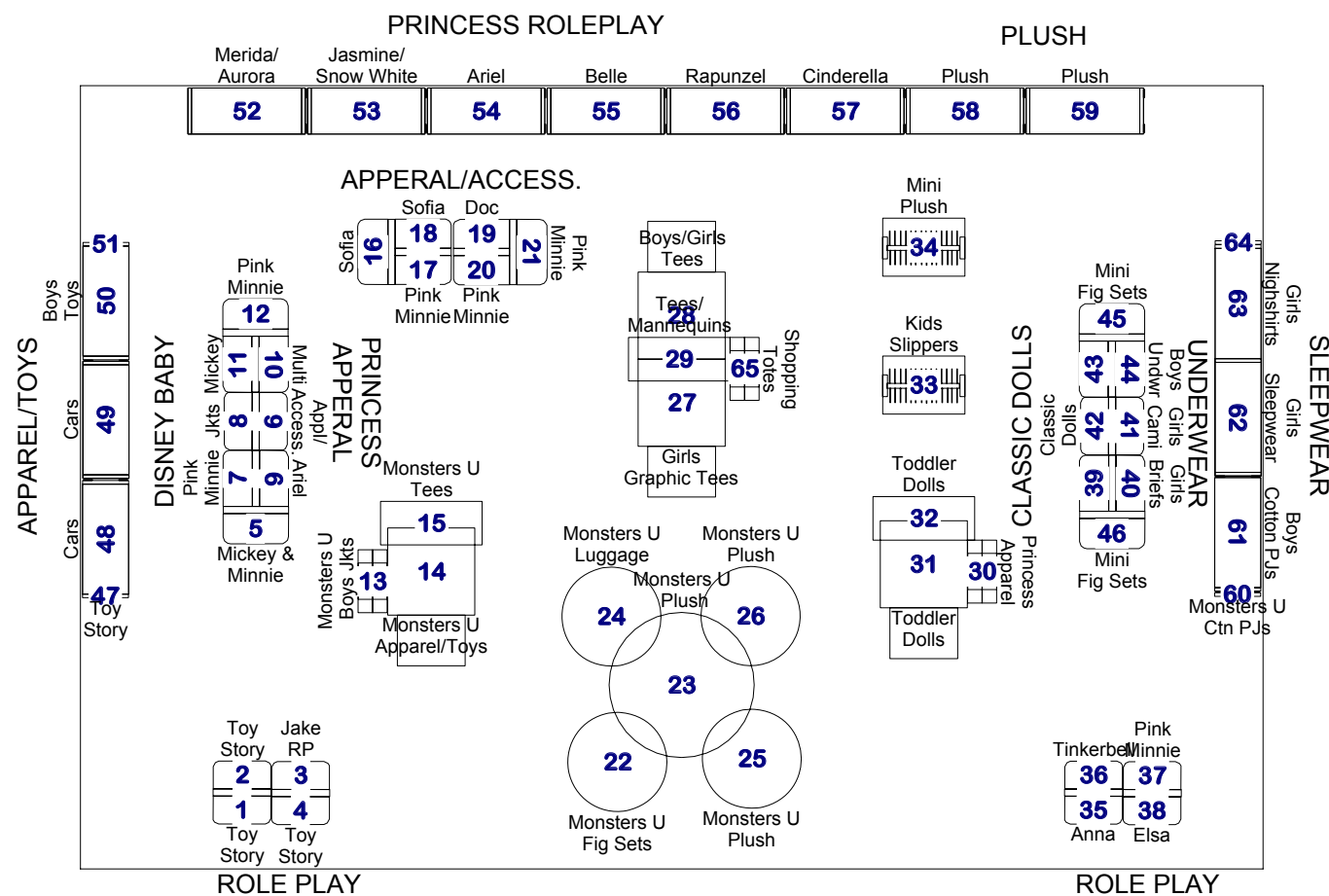


OCTOBER 2013 ROLLOUT PLANNER DISNEY

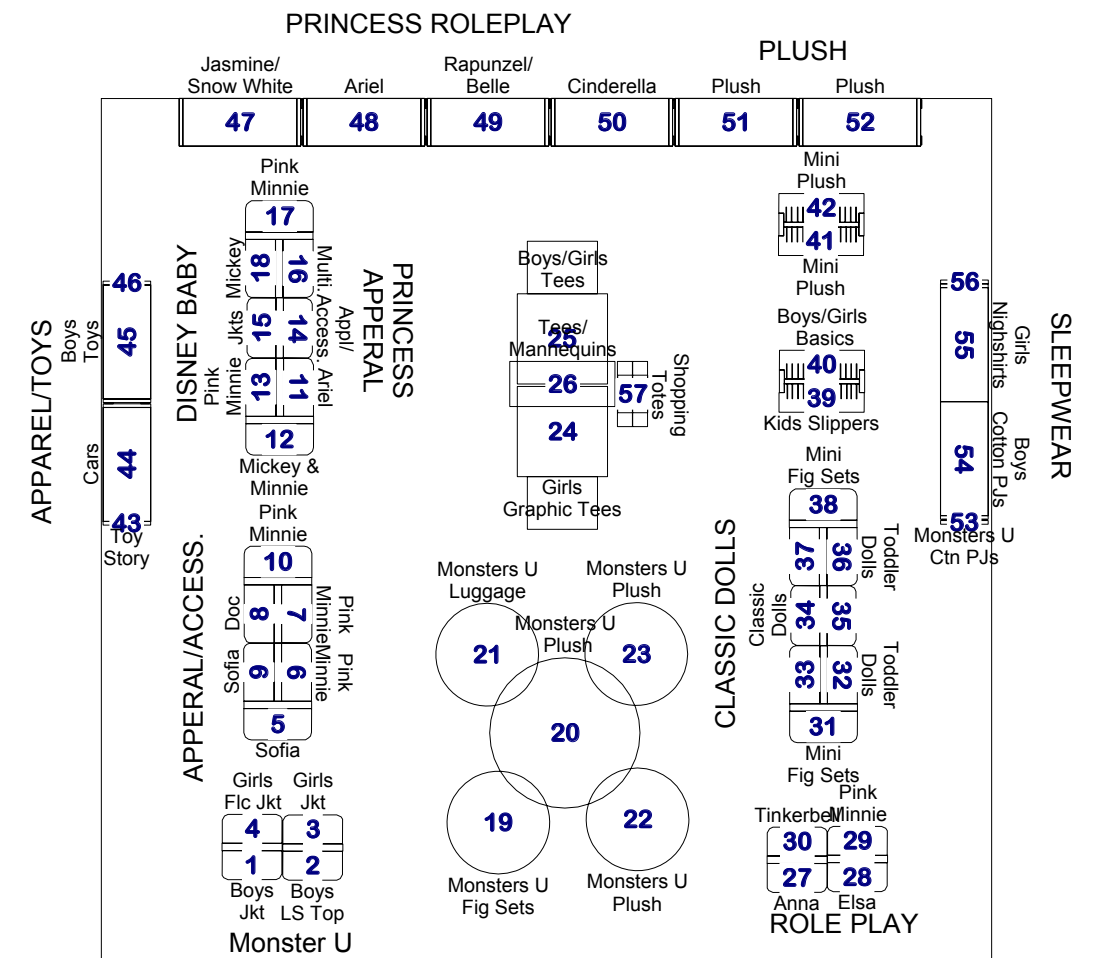
DISNEY ADJACENCY FLOOR LAYOUT

- Two Attraction sizes, 1100 sq. ft. and 800 sq. ft. Attraction fixture count as well as fixture placement varies by store.
- Layouts within the Rollout Planner are directional only. The layouts allow stores to see how departments are sectioned. See examples below.
- Guidance Pages are provided for both attraction types and the Rollout Planner will provide placement based on a 800 sq. ft only.

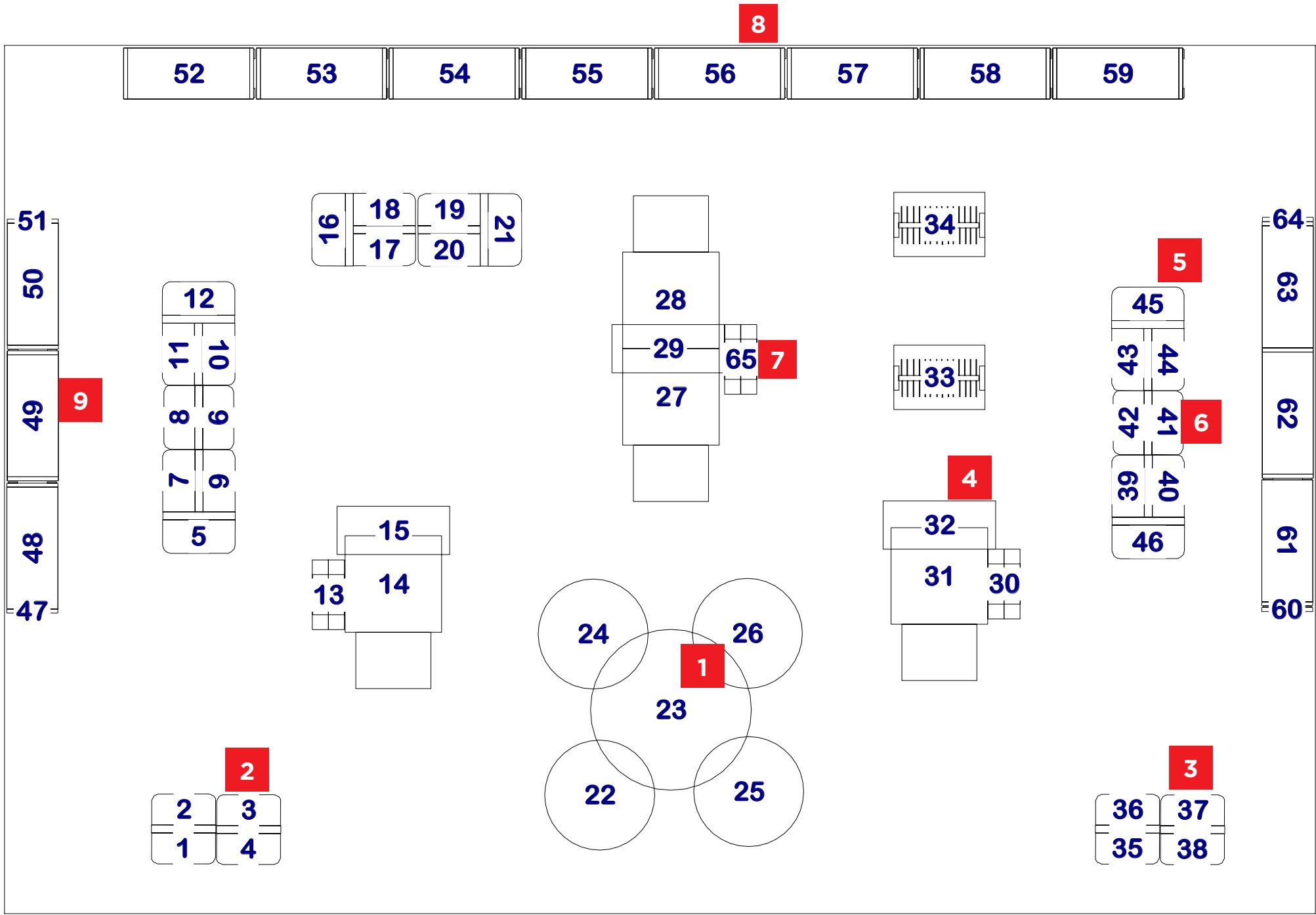
1100 SQ. FT. FLOOR PLAN



800 SQ. FT. FLOOR PLAN



DISNEY GUIDANCE OVERALL - FIXTURE NAMES



- 1. Center Stage
- 2. Stage Left
- 3. Stage Right
- 4. Nested Table
- 5. 3-way
- 6. 2-way
- 7. T-Stand
- 8. 4 ft. Wall Cabinet
- 9. Double Sided Free Standing Cabinet

OCTOBER 2013 ROLLOUT PLANNER DISNEY

KEYS TO SUCCESS

Merchandising The Disney Shop

- There are two ways to merchandise the Disney Attraction: by franchise or classification.
- **Franchise** - Used when merchandising a “Character” statement such as Cars, Princesses, Frozen, Monsters. There are multiple categories within a franchise statement such as Apparel, Toys, Back Packs and Water Bottles.
 - **Classification** - Used when merchandising a category such as Medium Plush, Mini Plush, Classic Dolls, Toddler Dolls, Sleepwear/Night Shirts, Figurine Sets, Slippers and Graphic Tees.
- It's critical when double exposing classification items that the classification statement be merchandised first. For example, if Toddler Dolls sets on a nested table and is double exposed on a 3-way, set the nested table full first before exposing on other fixtures.
- Mini and Medium Plush can be used throughout the Attraction to “take up” space if needed (page 27).

FRANCHISE THEME MERCHANDISING



CLASSIFICATION MERCHANDISING



Pricing Cadence

- Disney is an everyday pricing model.
- Within the everyday pricing model we will have multiple “two or more” offers on items such as Graphic Tees, Classic Dolls, Figurine Sets, Medium Plush, Mini Plush and Sleepwear/Nightshirts (Girls and Boys).
- Items that are “two or more” are only taken on the single category.
 - For example, if you purchase a mini Plush you **CAN NOT** combine with a classic doll. (If you purchase a Mini Plush you can combine with another Mini Plush).



- Style number and sub/lot is listed on SET Guidance Pages.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

KEYS TO SUCCESS

Price Signs

- Disney will be signed with 7" X 5.5" price signs. Price signs must be placed next to the items being called out on the sign. Some fixtures will have several price signs where others may have none. Reference the monthly Vision Guide for price signing information and placement.



Sale

- There will be occasional sale events during key times of the year.

Clearance

- First P5 mark remains in the Attraction.
- Second P5 mark can move to clearance area in other departments if space is needed.

Returns

- Ensure product is from JCP and not a Disney Store.
 - Disney store product will not scan at our POS.
 - Disney store product will have "Disney Store" on the product label.
 - Products from another location may have a \$0.50 ending (Example \$12.50). The Disney Attraction at JCPenney will end in whole numbers unless on clearance (Example \$12.00).
- Follow store procedure if item does not have a ticket.

Hangers

- Disney hangers are brand specific. Keep Disney hangers and recycle for later use. Stores will receive a shipment of extra hangers after the launch.

Sub 370-Disney

- Only items in this sub are merchandised in the Disney Attraction.

OCTOBER 2013 ROLLOUT PLANNER DISNEY
OVERALL 800 SQ. FT.



OCTOBER 2013 ROLLOUT PLANNER DISNEY
OVERALL - CENTER STAGE



Set 2 mannequins
on Center Stage.

Center stage features the
"BIG IDEA" that
Disney stands for during
each month's SET.
October features Monsters U.

Monsters U is an example of
franchise merchandising.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING CENTER STAGE

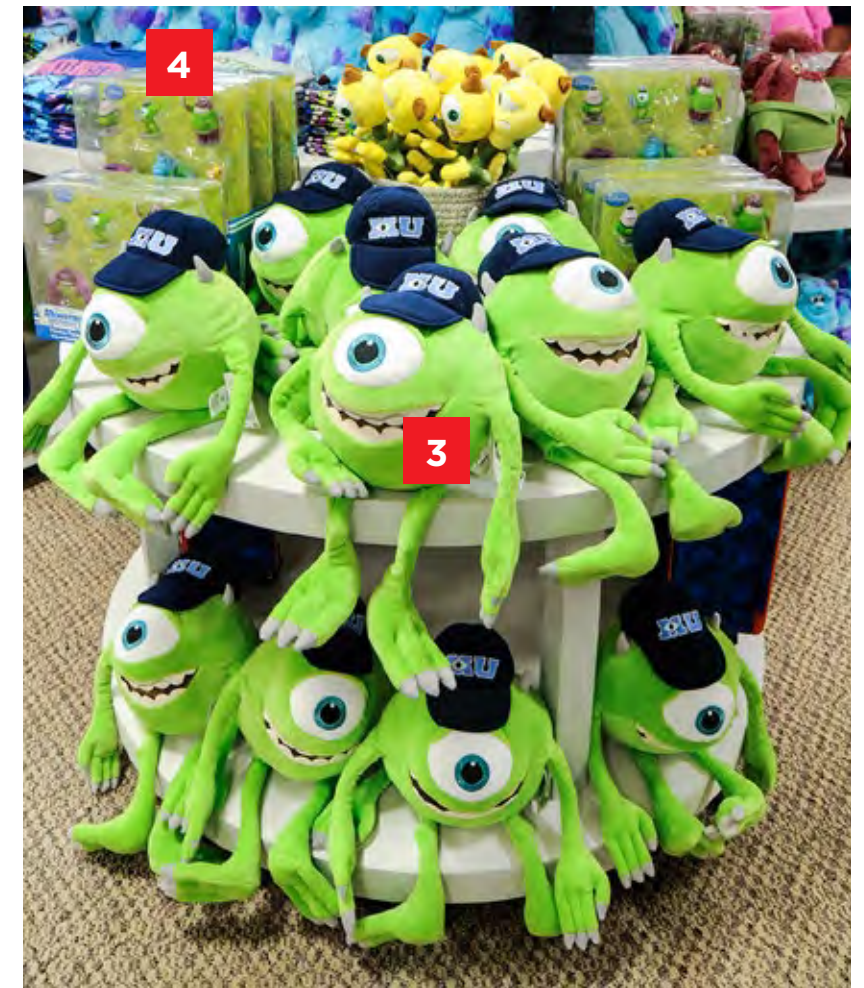
BACK OF CENTER STAGE



- 1.** Super size Plush items are available for sale (Big Mike).
- 2.** Merchandise same style character Plush together.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING CENTER STAGE



1. Super size Plush items are available for sale. If sold, place mannequins in location.
2. Merchandise Graphic Tees together.
3. Merchandise same style character Plush together.



4. Merchandise Figurine Sets together.
5. Place luggage throughout Center Stage as shown.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING STAGE LEFT

MONSTERS U - FRONT



MONSTERS U - BACK



1. Stage left is updated each SET, franchise (theme) may not change.
2. Place 7" X 5.5" price sign above called out merchandise.



OH = Open Holes

MERCHANDISING STAGE RIGHT (SET BEFORE 10/1)

TINKERBELL ROLE PLAY/CLASSIC DOLLS - FRONT



PINK MINNIE ROLE PLAY/ACCESSORIES - BACK



1. Stage Right is updated each SET, franchise (theme) may not change.
2. Place 7" X 5.5" price sign above called out merchandise.

OH = Open Holes

STAGE RIGHT WITH FROZEN THEME (SET AFTER 10/1)

FROZEN ROLE PLAY(SET 10/1) - FRONT



NOTE: Samples used on fixture

PINK MINNIE/TINKERBELL ROLE PAY/ACCESORIES - BACK



NOTE:

IT IS CRITICAL THAT STORES DO NOT SET "FROZEN" MERCHANDISE PRIOR TO 10/1.

OH = Open Holes

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING NESTED TABLES

GRAPHIC TEES FIXTURE - FRONT SIDE GIRLS



GRAPHIC TEES FIXTURE - BACK SIDE BOYS



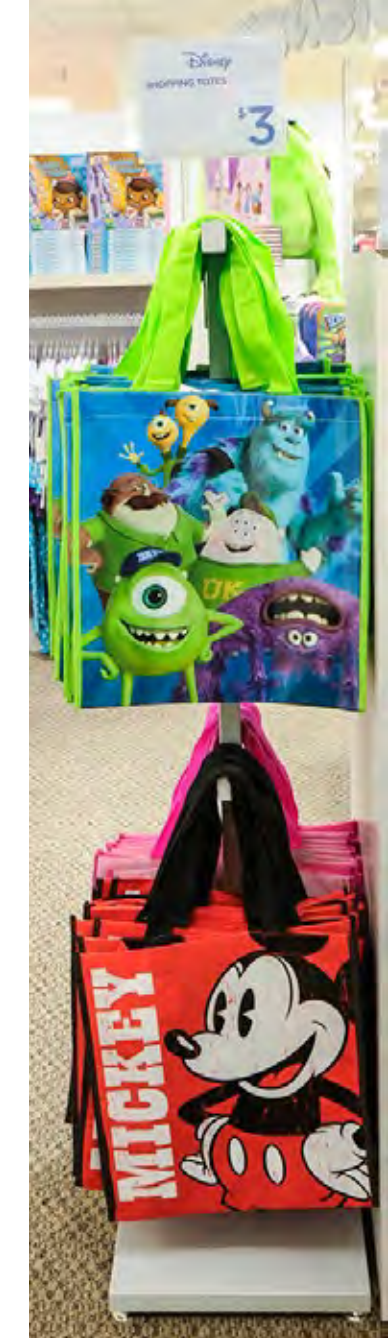
1. Merchandise Girls Graphics Tees on front of nested table. Merchandise Boys Graphic Tees on back.

NOTE: Do not mix genders on table.

TOTE FIXTURE - FRONT



TOTE FIXTURE - BACK



OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING 3-WAYS

CLASSIC DOLLS



Mini Figurine Sets

TODDLER DOLLS



Mini Figurine Sets

This is an example of Classification merchandising.



OH = Open Holes

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING 3-WAYS

PRINCESS APPAREL - BACK OF CLASSIC DOLLS FIXTURE



PRINCESS APPAREL - BACK OF TODDLER DOLLS FIXTURE



1. Merchandise Princess Apparel by Princess as shown.

OH = Open Holes

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING 4 FT. WALL CABINETS

ARIEL PRINCESS ROLE PLAY



RAPUNZEL/BELLE PRINCESS ROLE PLAY CINDERELLA PRINCESS ROLE PLAY



JASMINE AND SNOW WHITE PRINCESS ROLE PLAY



1. Merchandise each back wall cabinet by Princess as shown.

NOTE: As sell down occurs, Princesses can be combined.

OH = Open Holes

Princess Role Play is
an example of franchise
merchandising.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING 3-WAYS

MINNIE MOUSE APPAREL/ACCESSORIES



SIDE OF FIXTURE



OH = Open Holes

Merchandise Boots
on pegs.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MERCHANDISING 3-WAYS

MINNIE ACCESSORIES



DOC APPAREL/ACCESSORIES

SOFIA ROLE PLAY/ACCESSORIES



OH = Open Holes

MERCHANDISING ACCESSORY BUNKERS

MINI PLUSH - FRONT



MINI PLUSH - BACK



Merchandise Mini
Plush by character.

GIRLS AND BOYS SLIPPERS - FRONT



Merchandise Boys &
Girls together on each
side of bunker.

GIRLS AND BOYS BASICS - BACK



MERCHANDISING FREE STANDING WALL CABINETS

TOY STORY



CARS



JAKE/MICKEY MOUSE



NOTE: For stores who don't have free standing wall cabinets, place this product in any extra 4 ft. wall cabinets or merchandise on additional floor fixtures. DO NOT COMBINE PROGRAMS.

JCP INTERNAL VISUAL MERCHANDISING

Examples of franchise (theme) merchandising.

OH = Open Holes

MERCHANDISING FREE STANDING WALL CABINETS

GIRLS SLEEPWEAR



Merchandise
Slippers on pegs.

BOYS SLEEPWEAR



2 OH

30 OH

6 OH

19 OH

NOTE: For stores who don't have free standing wall cabinets, place this product in any extra 4 ft. wall cabinets or merchandise on additional floor fixtures.

OH = Open Holes

MERCHANDISING FREE STANDING END CAPS

BOY & GIRL BABY APPAREL/ACCESSORIES



OH = Open Holes

MONSTERS U SLEEPWEAR



OCTOBER 2013 ROLLOUT PLANNER DISNEY MERCHANDISING PLUSH

PLUSH WALL



Frames are not
for sale.

Large Plush is available
for sale.

1. Merchandise Plush by character.
2. Place 7" X 5.5" price sign on top shelf to the right side.
3. Merchandise large Plush on top of Plush cabinet. If space allows merchandise multiple large Plush.

13 OH

13 OH

13 OH

13 OH

6 OH

OH = Open Holes

OCTOBER 2013 ROLLOUT PLANNER DISNEY MERCHANDISING PLUSH

BEFORE



AFTER



1. Use plush that corresponds with the items on the fixture. For example: Doc Books is replaced with Doc plush. As shown above.

NOTE: This is the only other way to merchandise plush outside of the plush wall.

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MANNEQUIN DIRECTION



STAGE RIGHT - BEFORE 10/1

1370 Dress
1395 Wings

1022- Tinkerbell PJ



STAGE RIGHT - AFTER 10/1

1323 Dress

1329 Dress



CLASSIC/TODDLER DOLLS 3-WAY

1388 Crown
1363 Dress
1376 Shoes

1384 Crown
1358 Dress
1371 Shoes

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MANNEQUIN DIRECTION



MINNIE MOUSE
OPTIONAL SET if space allows

1392 Ears
1367 Dress
1122 Toy
1380 Shoes



GIRLS AND BOYS GRAPHIC TEES
NESTED TABLE

1079 Tee
323-1274 Denim Arizona

1066 Tee
351-8016 Denim Arizona
1097 Toy

OCTOBER 2013 ROLLOUT PLANNER DISNEY

MANNEQUIN DIRECTION



**MONSTERS U
CENTER STAGE**

1062 Tee
351-7032 Denim Arizona
1135 Toy



1093 Tee
323-1290 Pant Arizona
1131 Toy



**MONSTERS U
STAGE LEFT**

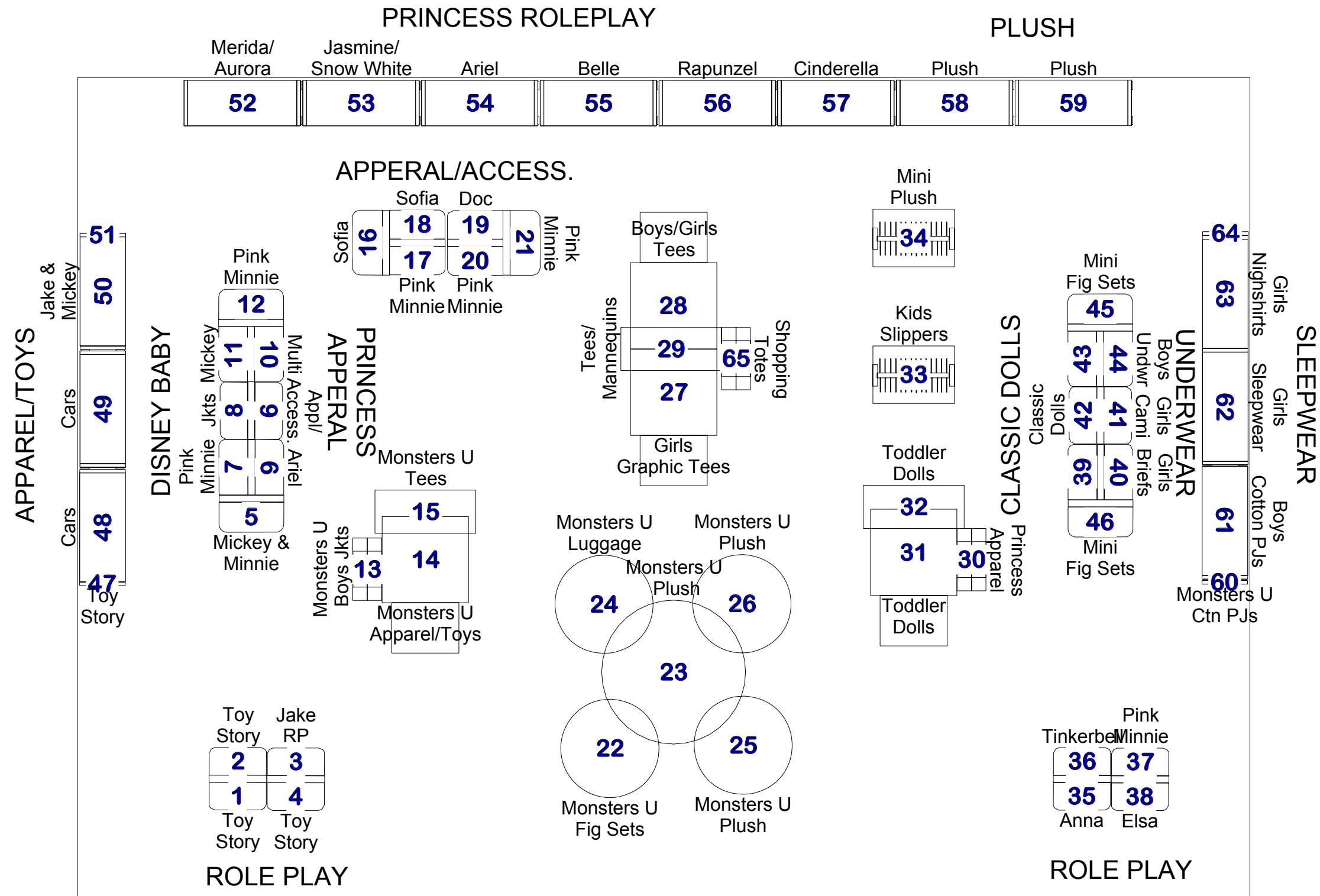
1036 Pajama Set
1133 Toy

1092 Tee
1351 Jacket
323-1274 Denim Arizona

OCTOBER 2013 ROLLOUT PLANNER **DISNEY**

GUIDANCE

1100 SQ. FT.



OCTOBER 2013 ROLLOUT PLANNER DISNEY

DETAILS

1 Toy Story				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707012	1406	BUZZ COSTUME	
	3708318	1211	TALKING BUZZ	
	3708410	1543	BUZZ BLASTER	
2 Toy Story				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707140	1382	JESSIE CSTM BOOTS	
	3707156	1394	JESSIE CBOY HAT	
	3708320	1129	TALKING JESSIE	
3 Jake RP				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707014	1411	JAKE COSTUME	
	3708309	1198	JAKE NVRLND SET	
	3708411	1201	JAKE TOY SET	
4 Toy Story				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707013	1407	WOODY COSTUME	
	3708319	1212	TALKING WOODY	
	3708412	1548	WOODY ACC SET	
5 Mickey & Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708850	1549	30IN MCKY PLUSH	
	3708851	1550	30IN MINNI PLUSH	
6 Ariel				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703001	1281	ARIEL DRESS SET	
	3703002	1283	ARIEL FLC JKT	
	3706114	1285	ARIEL BALLET	
7 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3705020	1456	BABY PNK MN DRSS	
	3705021	1457	BABY PNK MN DRSS	
	3705022	1458	BABY PNK MN SKIRT	
	3705100	1462	BABY BALLET FLAT	
8 Jkts				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3705023	1460	BABY PINK JACKET	
	3705024	1461	BABY PNK FLC ST	
	3705028	1467	BABY MCKY JACKET	
	3705029	1468	BABY MCKY FLC ST	
9 Appl/ Access.				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3706800	1272	PRNCS TRVL LUGGA	
10 Multi				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703003	1287	PRNCS DRESS	
	3703005	1290	PRNCS PUFY JCKT	
	3703006	1295	RAPNZL DRESS	
	3706115	1293	PRNCS BALLET	
	3706116	1294	PRNCS BOOT	
11 Mickey				

-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3705025	1463	BABY MICKEY BDYST	
	3705026	1465	BABY MICKEY CVRAL	
	3705027	1466	BABY MICKEY 2PC	
	3705101	1469	BABY MCKY SNKR	
12 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708414	1218	MINNIE SHOP TRLY	
	3708415	1220	MINNIE TEA SET	
13 Monsters U Boys Jkts				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703009	1307	MNSTR FLC JKT	
	3704005	1351	MNSTR PUFFY JCKT	
14 Monsters U Apparel/Toys				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701056	1062	MU CLG GRPHC TEE	
	3701082	1093	MIKE SULLY TEE	
	3703010	1308	MNSTR PUFFY JCKT	
	3704003	1348	MNSTR 2FR LS TOP	
	3708307	1196	MNSTRS U FIG SET	
	3708801	1131	15IN MU ART PLSH	
	3708805	1135	15IN MU SULY PLSH	
	3708806	1136	15IN MU MIKE PLSH	
15 Monsters U Tees				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701081	1092	MNSTR U MIKE TEE	
16 Sofia				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707009	1368	SOFIA COSTUME	
	3707139	1381	SOFIA CSTM SHOE	
	3707152	1393	SOFIA TIARA	
	3707153	1396	SOFIA AMULET	
17 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703013	1313	MINNIE PUFY JCKT	
	3703014	1314	MINNIE FLC JKT	
	3706118	1317	PNK MINNIE BOOT	
18 Sofia				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703015	1318	SOFIA DRESS SET	
	3708422	1535	DSNY JR SOFIA BK	
	3708721	1173	PLUSH CLOVER	
	3708830	1163	15IN SOFIA PLUSH	
19 Doc				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703016	1322	DOC SKIRT SET	
	3708308	1197	DOC MCSTF FIG ST	
	3708425	1537	DSNY MCSTFUNS BK	
	3708829	1158	15IN DOC PLUSH	
20 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703011	1310	MINNIE DRESS	
	3703012	1311	MINNIE DRESS SET	
	3706117	1316	PNK MINNIE BLLET	
	3708419	1532	DSNY JR MN BOOK	

21 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3706801	1274	MINNIE TRVL LUGGA	
22 Monsters U Fig Sets				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708307	1196	MNSTRS U FIG SET	
23 Monsters U Plush				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701056	1062	MU CLG GRPHC TEE	
	3701081	1092	MNSTR U MIKE TEE	
	3701082	1093	MIKE SULLY TEE	
	3704004	1350	MNSTR FLC JCKT	
	3708990	1553	SUPR SZ MIKE PL	
24 Monsters U Luggage				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3706803	1276	MNSTR TRVL LUGG...	
25 Monsters U Plush				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708801	1131	15IN MU ART PLSH	
	3708802	1132	15IN MU SQU PLSH	
	3708803	1133	15IN MU TERI PLSH	
	3708804	1134	15IN MU CRLTN PLSH	
	3708805	1135	15IN MU SULY PLSH	
	3708806	1136	15IN MU MIKE PLSH	
26 Monsters U Plush				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708801	1131	15IN MU ART PLSH	
	3708802	1132	15IN MU SQU PLSH	
	3708803	1133	15IN MU TERI PLSH	
	3708804	1134	15IN MU CRLTN PLSH	
	3708805	1135	15IN MU SULY PLSH	
	3708806	1136	15IN MU MIKE PLSH	
27 Girls Graphic Tees				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701050	1052	RAPNZL LATRN TEE	
	3701051	1056	PRNCS GLAM TEE	
	3701052	1057	PRNCS SWRIL TEE	
	3701053	1058	ARIEL WATERY TEE	
	3701054	1059	ARIEL GRPHC TEE	
	3701055	1061	JASMN GLAM TEE	
	3701057	1064	BELLE HEART TEE	
	3701058	1063	RED MINNIE TEE	
	3701061	1067	TNKRBL FUN TEE	
	3701062	1068	FAIRIES FRNDS TEE	
	3701063	1069	MINNIE COLLG TEE	
	3701064	1071	SOFIA MANY TEE	
	3701066	1073	SWT SOFIA GRPH T	
	3701067	1074	JESSIE SHINE TEE	
	3701068	1075	DOC CUDDLY TEE	
28 Boys/Girls Tees				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701059	1066	MCKY MNNI SMCH T...	
	3701060	1060	MCKY MNNI COM TEE	
	3701072	1076	MCQN RACER TEE	
	3701073	1077	MCQN RACER TEE	
	3701074	1078	CAR AUTOCADE TEE	

OCTOBER 2013 ROLLOUT PLANNER DISNEY

DETAILS

3701075	1079	CARS ULTIMATE TEE
3701076	1080	WOODY STAR TEE
3701077	1081	BUZZ TARGET TEE
3701078	1082	TOY STORY YB TEE
3701079	1089	MCKY ALLSTAR TEE
3701080	1091	FAB 4 COMIC TEE
3701081	1092	MNSTR U MIKE TEE
3701082	1093	MIKE SULLY TEE
3701083	1095	JAKE SKULLY TEE
3701084	1083	JAKE GRAPHIC TEE

29 Tees/ Mannequins

-	Item#	Style#	Item Desc	Position
	3701065	1072	JAKE GRPHC TEE	
	3701083	1095	JAKE SKULLY TEE	

30 Princess Apparel

-	Item#	Style#	Item Desc	Position
	3703000	1279	ARIEL TULLE DRS	
	3703004	1289	PRNCS DRESS SET	
	3703007	1296	RAPNZL SKIRT SET	

31 Toddler Dolls

-	Item#	Style#	Item Desc	Position
	3708126	1545	CNDRLLA TOD DOLL	
	3708127	1546	SNOW W TOD DOLL	
	3708128	1177	BELLE TOD DOLL	
	3708129	1547	ARIEL TOD DOLL	
	3708130	1179	RAPNZL TOD DOLL	

32 Toddler Dolls

-	Item#	Style#	Item Desc	Position
	3708131	1180	TIANA TOD DOLL	
	3708133	1181	AURORA TOD DOLL	
	3708134	1182	JASMNE TOD DOLL	

33 Kids Slippers

-	Item#	Style#	Item Desc	Position
	3706100	1037	PRNCS SLIPPER	
	3706101	1038	ARIEL SLIPPER	
	3706102	1039	RAPNZL SLIPPER	
	3706104	1041	MERIDA SLIPPER	
	3706105	1042	JESSIE SLIPPER	
	3706106	1043	RD MINNIE SLIPPR	
	3706107	1044	TNKR BL SLIPPER	
	3706108	1045	PNK MINNIE SLIPR	
	3706109	1046	CARS SLIPPER	
	3706110	1047	TOY STRY SLIPPER	
	3706111	1049	FAB 4 SLIPPER	
	3706112	1050	JAKE SLIPPER	
	3706113	1051	MNSTR U SLIPPER	

34 Mini Plush

-	Item#	Style#	Item Desc	Position
	3708700	1096	PLUSH MCKY MOUSE	
	3708701	1097	PLUSH MINNIE MOU...	
	3708702	1098	PLUSH DNLD DUCK	
	3708703	1099	PLUSH GOOFY	
	3708704	1100	PLUSH PLUTO	
	3708705	1101	PLUSH DAISY	
	3708706	1102	PLUSH POOH	
	3708707	1103	PLUSH EYORE	
	3708708	1104	PLUSH TIGGER	
	3708709	1105	PLUSH PIGLET	

3708710	1106	PLUSH DLMTN PUP
3708712	1109	PLUSH NEMO
3708715	1122	PLUSH PNK MINNE
3708716	1130	PLUSH PERRY
3708717	1159	PLUSH LAMBIE
3708718	1160	PLUSH STUFFY
3708719	1161	PLUSH CHILLY
3708720	1162	PLUSH HALLIE
3708721	1173	PLUSH CLOVER
3708722	1178	PLUSH SKULLY

35 Anna

-	Item#	Style#	Item Desc	Position
	3707015	1323	ANNA COSTUME	
	3707142	1518	ANNA CSTM BOOT	

36 Tinkerbell

-	Item#	Style#	Item Desc	Position
	3707011	1370	TNKR BL COSTUME	
	3707141	1383	TNKR BL CSTM SHOE	
	3707157	1395	TNKR BL WINGS	

37 Pink Minnie

-	Item#	Style#	Item Desc	Position
	3707008	1367	MINNIE COSTUME	
	3707138	1380	MINNIE CSTM SHOE	
	3707151	1392	PNK MINNIE EARS	

38 Elsa

-	Item#	Style#	Item Desc	Position
	3707016	1329	ELSA COSTUME	
	3707143	1519	ELSA COSTUM SHOE	
	3707155	1517	ELSA TIARA	

39 Classic Dolls

-	Item#	Style#	Item Desc	Position
	3708113	1166	BELLE CLSC DOLL	
	3708114	1167	ARIEL CLSC DOLL	
	3708115	1168	RAPNZL CLS DOLL	
	3708117	1171	MERIDA CLSC DOLL	

40 Girls Briefs

-	Item#	Style#	Item Desc	Position
	3706200	1479	PNK MINNE 5P UNDR	
	3706201	1480	PRNCS 5P UNDRWR	
	3706202	1481	MINNIE 5P UNDRWR	
	3706203	1482	FAIRIES 5P UNDRWR	
	3706204	1484	RAPNZL 5P UNDRWR	
	3706205	1486	ARIEL 5P UNDRWR	

41 Girls Cami

-	Item#	Style#	Item Desc	Position
	3706209	1492	MINNIE CAMI SET	
	3706210	1493	PRNCS CAMI SET	
	3706211	1494	FAIRIES CAMI SET	
	3706212	1495	ARIEL CAMI SET	

42 Classic Dolls

-	Item#	Style#	Item Desc	Position
	3708111	1164	CNDRLLA CLSC DOLL	
	3708112	1165	SNOW W CLSC DOLL	
	3708118	1170	AURORA CLSC DOLL	

43 Classic Dolls

-	Item#	Style#	Item Desc	Position
	3708116	1169	TIANA CLSC DOLL	
	3708119	1172	JASMNE CLSC DOLL	
	3708120	1213	TNKR BL CLSC DOLL	
	3708121	1214	PRIWNKLE CLSC DL	

44 Boys Undwr

-	Item#	Style#	Item Desc	Position
	3706206	1488	CARS 5P UNDRWR	
	3706207	1489	T STRY 5P UNDRWR	
	3706208	1490	MCKY 5P UNDRWR	
	3706213	1496	CARS BOXER SET	
	3706214	1497	T STRY BOXER ST	

45 Mini Fig Sets

-	Item#	Style#	Item Desc	Position
	3708300	1186	CARS FIGURE SET	
	3708301	1187	MM CLUBHOUSE SET	
	3708303	1189	TOY STRY FIG SET	
	3708307	1196	MNSTRS U FIG SET	
	3708309	1198	JAKE NVRLND SET	

46 Mini Fig Sets

-	Item#	Style#	Item Desc	Position
	3708302	1188	PRNCS FIGURE SET	
	3708304	1190	FAIRIES FIG SET	
	3708305	1191	ARIEL FIG SET	
	3708306	1195	RAPNZL FIG SET	
	3708308	1197	DOC MCSTF FIG ST	
	3708310	1199	SOFIA FIGURE SET	

47 Toy Story

-	Item#	Style#	Item Desc	Position
	3708303	1189	TOY STRY FIG SET	
	3708318	1211	TALKING BUZZ	
	3708319	1212	TALKING WOODY	
	3708320	1129	TALKING JESSIE	
	3708814	1141	15IN LOTSO PLUSH	
	3708815	1123	15IN BUZZ PLUSH	
	3708816	1124	15IN WOODY PLUSH	
	3708817	1125	15IN JESSE PLUSH	
	3708818	1142	15IN BLSEYE PLSH	
	3708819	1143	15IN REX PLUSH	

48 Cars

-	Item#	Style#	Item Desc	Position
	3704000	1325	CARS 2FR LS TOP	
	3704001	1327	CARS PUFFY JCKT	
	3706119	1330	CARS SNEAKER	

49 Cars

-	Item#	Style#	Item Desc	Position
	3706802	1275	CARS TRVL LUGGA...	
	3708300	1186	CARS FIGURE SET	
	3708312	1510	CARS DLX FIG SET	
	3708314	1207	MCQUEEN 8IN VHCLE	
	3708315	1208	MATER 8IN VHCLE	
	3708316	1209	RED 8IN VEHICLE	
	3708317	1210	SHRIFF 8IN VEHICLE	

50 Boys Toys

-	Item#	Style#	Item Desc	Position
	3704006	1353	JAKE PUFFY JCKT	
	3704007	1354	JAKE 2FR LS TOP	

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3704008	1356	MICKEY 2FR LS TOP
3708301	1187	MM CLUBHOUSE SET
3708309	1198	JAKE NVRLND SET
3708411	1201	JAKE TOY SET
3708416	1224	MCKY HLPNG HAND
3708417	1226	MCKY ADVNTR SET
3708420	1533	DSNY JR MCKY BK
3708421	1534	DSNY JR JAKE BK

51

52 Merida/ Aurora

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3707001	1359	MERIDA COSTUME	
3707002	1360	SLEEPING BEAUTY	
3707131	1372	MERIDA CSTM SHOE	
3707132	1373	SLP BEAUTY SHOE	
3707145	1385	SLEEPNG B TIARA	
3708117	1171	MERIDA CLSC DOLL	
3708118	1170	AURORA CLSC DOLL	

53 Jasmine/ Snow White

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3707004	1362	SNOW WHT COSTU...	
3707006	1364	JASMINE COSTUME	
3707136	1377	JASMINE SHOE	
3707149	1389	JASMINE TIARA	
3708112	1165	SNOW W CLSC DOLL	
3708119	1172	JASMNE CLSC DOLL	

54 Ariel

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3707005	1363	ARIEL COSTUME	
3707135	1376	ARIEL CSTUM SHOE	
3707148	1388	ARIEL TIARA	
3708114	1167	ARIEL CLSC DOLL	

55 Belle

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3707007	1366	BELLE COSTUME	
3707137	1379	BELLE CSTUM SHOE	
3707150	1391	BELLE TIARA	
3708113	1166	BELLE CLSC DOLL	

56 Rapunzel

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3707000	1358	RAPNZL COSTUME	
3707130	1371	RAPNZL CSTM SHOE	
3707144	1384	RAPNZL TIARA	
3708115	1168	RAPNZL CLS DOLL	

57 Cinderella

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3707003	1361	CNDRELA COSTUME	
3707133	1374	CINDERELLA SHOE	
3707146	1386	CINDERELLA TIARA	
3708111	1164	CNDRLLA CLSC DOLL	

58 Plush

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3708807	1113	15IN KERMIT PLUSH	
3708808	1114	15IN PIGGY PLUSH	
3708809	1115	15IN ANIML PLUSH	
3708810	1137	15IN MICKY PLUSH	

3708811	1138	15IN MINNE PLUSH
3708812	1139	15IN PNK MNE PLUSH
3708814	1141	15IN LOTSO PLUSH
3708815	1123	15IN BUZZ PLUSH
3708816	1124	15IN WOODY PLUSH
3708817	1125	15IN JESSE PLUSH
3708818	1142	15IN BLSEYE PLSH
3708819	1143	15IN REX PLUSH
3708820	1144	15IN POOH PLUSH
3708822	1146	15IN DNLD PLUSH

59 Plush

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3708813	1140	15IN PERRY PLUSH	
3708821	1145	15IN NEMO PLUSH	
3708823	1147	15IN GOOFY PLUSH	
3708824	1148	15IN TIGGR PLUSH	
3708825	1149	15IN EEYOR PLUSH	
3708826	1153	15IN DUMBO PLUSH	
3708827	1155	15IN DAISY PLUSH	
3708828	1156	15IN PLUTO PLUSH	
3708829	1158	15IN DOC PLUSH	
3708830	1163	15IN SOFIA PLUSH	
3708831	1174	15IN JAKE PLUSH	
3708832	1175	15IN IZZY PLUSH	
3708833	1176	15IN CUBBY PLUSH	

60 Monsters U Ctn PJs

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3702206	1028	MNSTR 2P CTN PJ	
3702214	1036	MIKE 2P CTN PJ	
3706113	1051	MNSTR U SLIPPER	

61 Boys Cotton PJs

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3702209	1029	CARS 2P CTN PJ	
3702210	1030	TOYST 2P CTN PJ	
3702211	1031	FAB 4 2P CTN PJ	
3702212	1034	JAKE 2P CTN PJ	
3702213	1035	MNSTR 2P CTN PJ	
3702214	1036	MIKE 2P CTN PJ	
3708810	1137	15IN MICKY PLUSH	
3708816	1124	15IN WOODY PLUSH	
3708818	1142	15IN BLSEYE PLSH	
3708819	1143	15IN REX PLUSH	
3708822	1146	15IN DNLD PLUSH	
3708823	1147	15IN GOOFY PLUSH	
3708831	1174	15IN JAKE PLUSH	
3708833	1176	15IN CUBBY PLUSH	

62 Girls Sleepwear

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3702200	1018	PRNCS 2PC CTN PJ	
3702201	1020	ARIEL 2PC CTN PJ	
3702202	1022	TNKRBL 2P CTN PJ	
3702203	1024	JESSIE 2P CTN PJ	
3702204	1025	RAPNZL 2P CTN PJ	
3702205	1026	RD MNI 2P CTN PJ	
3702206	1028	MNSTR 2P CTN PJ	

63 Girls Nighshirts

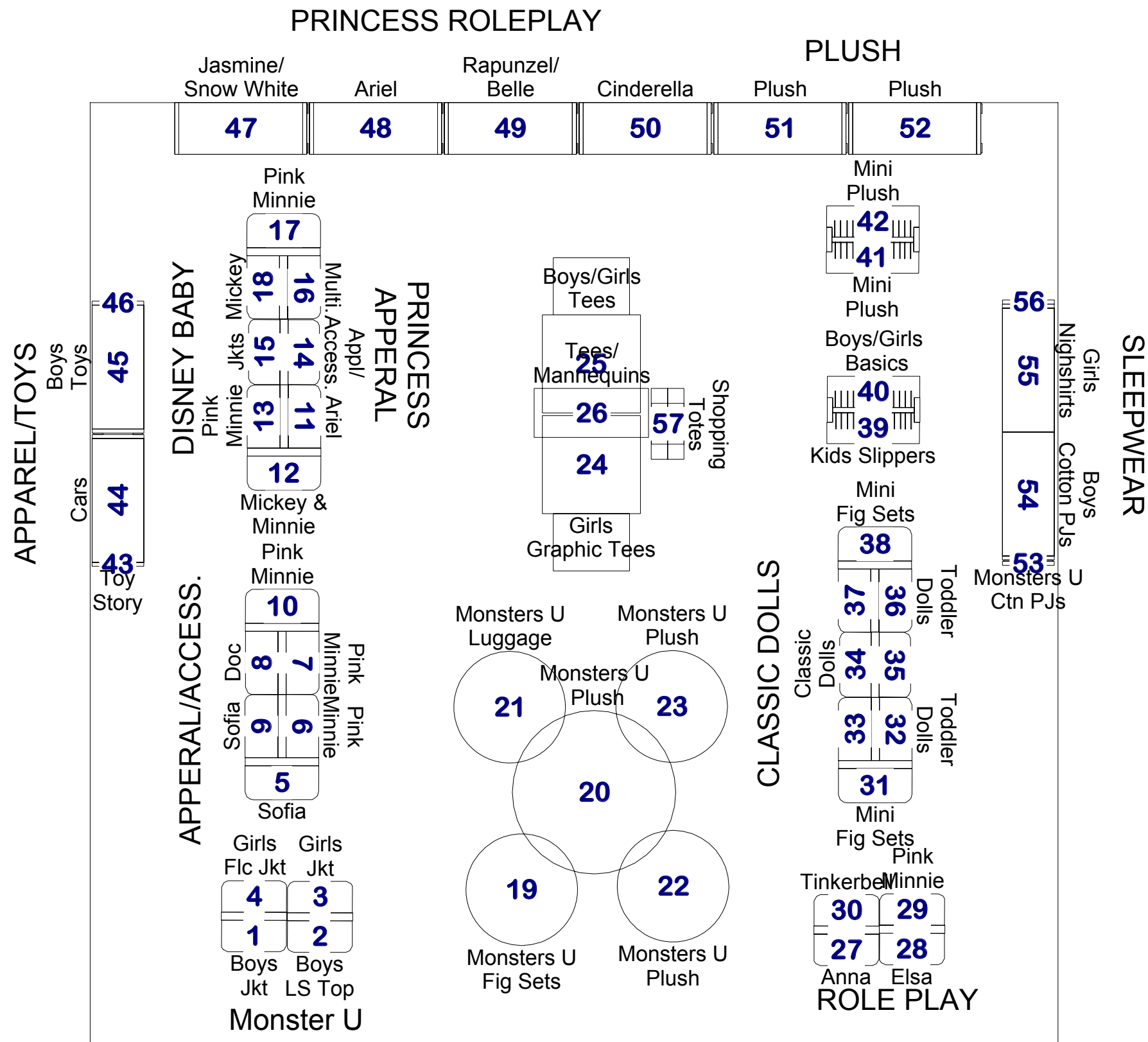
<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3702080	1000	PRNCS NIGHTSHIRT	
3702081	1001	ARIEL NIGHTSHIRT	
3702082	1003	RAPNZL NTSHIRT	

3702083	1004	MERIDA NTSHIRT
3702084	1007	TNKRBL NTSHIRT
3702085	1008	PNK MNNI NTSHIRT

64

65 Shopping Totes

<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
-			
3706900	1498	PRNCS SHPNG TOTE	
3706902	1502	MCKY SHPNG TOTE	
3706903	1503	MNSTR SHPNG TOTE	



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DETAILS

1 Boys Jkt				
2 Boys LS Top				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3704003	1348	MNSTR 2FR LS TOP	
	3708307	1196	MNSTRS U FIG SET	
3 Girls Jkt				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703009	1307	MNSTR FLC JKT	
	3708805	1135	15IN MU SULY PLSH	
4 Girls Flc Jkt				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703010	1308	MNSTR PUFFY JCKT	
	3708805	1135	15IN MU SULY PLSH	
5 Sofia				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707009	1368	SOFIA COSTUME	
	3707139	1381	SOFIA CSTM SHOE	
	3707152	1393	SOFIA TIARA	
	3707153	1396	SOFIA AMULET	
6 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703013	1313	MINNIE PUFY JCKT	
	3706118	1317	PNK MINNIE BOOT	
7 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703012	1311	MINNIE DRESS SET	
	3706117	1316	PNK MINNIE BLLET	
	3708419	1532	DSNY JR MN BOOK	
8 Doc				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703016	1322	DOC SKIRT SET	
	3708308	1197	DOC MCSTF FIG ST	
	3708425	1537	DSNY MCSTFUNS BK	
	3708829	1158	15IN DOC PLUSH	
9 Sofia				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703015	1318	SOFIA DRESS SET	
	3708422	1535	DSNY JR SOFIA BK	
	3708721	1173	PLUSH CLOVER	
	3708830	1163	15IN SOFIA PLUSH	
10 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3706801	1274	MINNIE TRVL LUGGA	
11 Ariel				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703001	1281	ARIEL DRESS SET	
	3703002	1283	ARIEL FLC JKT	
	3706114	1285	ARIEL BALLET	
12 Mickey & Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708850	1549	30IN MCKY PLUSH	

3708851	1550	30IN MINNI PLUSH		
13 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3705020	1456	BABY PNK MN DRSS	
	3705021	1457	BABY PNK MN DRSS	
	3705022	1458	BABY PNK MN SKIRT	
	3705100	1462	BABY BALLET FLAT	
14 Appl/ Access.				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3706800	1272	PRNCS TRVL LUGGA	
15 Jkts				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3705023	1460	BABY PINK JACKET	
	3705024	1461	BABY PNK FLC ST	
	3705028	1467	BABY MCKY JACKET	
	3705029	1468	BABY MCKY FLC ST	
16 Multi.				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3703003	1287	PRNCS DRESS	
	3703005	1290	PRNCS PUFY JCKT	
	3703006	1295	RAPNZL DRESS	
	3706115	1293	PRNCS BALLET	
17 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708414	1218	MINNIE SHOP TRLY	
	3708415	1220	MINNIE TEA SET	
18 Mickey				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3705025	1463	BABY MICKEY BDYST	
	3705026	1465	BABY MICKEY CVRAL	
	3705027	1466	BABY MICKEY 2PC	
	3705101	1469	BABY MCKY SNKR	
19 Monsters U Fig Sets				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708307	1196	MNSTRS U FIG SET	
20 Monsters U Plush				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701056	1062	MU CLG GRPHC TEE	
	3701081	1092	MNSTR U MIKE TEE	
	3701082	1093	MIKE SULLY TEE	
	3704004	1350	MNSTR FLC JCKT	
	3708990	1553	SUPR SZ MIKE PL	
21 Monsters U Luggage				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3706803	1276	MNSTR TRVL LUGG...	
22 Monsters U Plush				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708801	1131	15IN MU ART PLSH	
	3708802	1132	15IN MU SQU PLSH	
	3708803	1133	15IN MU TERI PLSH	
	3708804	1134	15IN MU CRLTN PLSH	
	3708805	1135	15IN MU SULY PLSH	
	3708806	1136	15IN MU MIKE PLSH	

23 Monsters U Plush				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3708801	1131	15IN MU ART PLSH	
	3708802	1132	15IN MU SQU PLSH	
	3708803	1133	15IN MU TERI PLSH	
	3708804	1134	15IN MU CRLTN PLSH	
	3708805	1135	15IN MU SULY PLSH	
	3708806	1136	15IN MU MIKE PLSH	
24 Girls Graphic Tees				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701050	1052	RAPNZL LATRN TEE	
	3701051	1056	PRNCS GLAM TEE	
	3701052	1057	PRNCS SWRIL TEE	
	3701053	1058	ARIEL WATERY TEE	
	3701054	1059	ARIEL GRPHC TEE	
	3701055	1061	JASMN GLAM TEE	
	3701057	1064	BELLE HEART TEE	
	3701058	1063	RED MINNIE TEE	
	3701061	1067	TNKRBL FUN TEE	
	3701062	1068	FAIRIES FRNDS TEE	
	3701063	1069	MINNIE COLLG TEE	
	3701064	1071	SOFIA MANY TEE	
	3701066	1073	SWT SOFIA GRPH T	
	3701067	1074	JESSIE SHINE TEE	
	3701068	1075	DOC CUDDLY TEE	
25 Boys/Girls Tees				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701059	1066	MCKY MNNI SMCH T...	
	3701060	1060	MCKY MNNI COM TEE	
	3701072	1076	MCQN RACER TEE	
	3701073	1077	MCQN RACER TEE	
	3701074	1078	CAR AUTOCADE TEE	
	3701075	1079	CARS ULTIMATE TEE	
	3701076	1080	WOODY STAR TEE	
	3701077	1081	BUZZ TARGET TEE	
	3701078	1082	TOY STORY YB TEE	
	3701079	1089	MCKY ALLSTAR TEE	
	3701080	1091	FAB 4 COMIC TEE	
	3701081	1092	MNSTR U MIKE TEE	
	3701082	1093	MIKE SULLY TEE	
	3701083	1095	JAKE SKULLY TEE	
	3701084	1083	JAKE GRAPHIC TEE	
26 Tees/ Mannequins				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3701065	1072	JAKE GRPHC TEE	
	3701083	1095	JAKE SKULLY TEE	
27 Anna				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707015	1323	ANNA COSTUME	
	3707142	1518	ANNA CSTM BOOT	
28 Elsa				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
	3707016	1329	ELSA COSTUME	
	3707143	1519	ELSA COSTUM SHOE	
	3707155	1517	ELSA TIARA	
29 Pink Minnie				
-	<u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>

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DETAILS

3707008	1367	MINNIE COSTUME	
3707138	1380	MINNIE CSTM SHOE	
3707151	1392	PNK MINNIE EARS	

30 Tinkerbell			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3707011	1370	TNKR BL COSTUME	
3707141	1383	TNKR BL CSTM SHOE	
3707157	1395	TNKR BL WINGS	

31 Mini Fig Sets			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708302	1188	PRNCS FIGURE SET	
3708304	1190	FAIRIES FIG SET	
3708305	1191	ARIEL FIG SET	
3708306	1195	RAPNZL FIG SET	
3708308	1197	DOC MCSTF FIG ST	
3708310	1199	SOFIA FIGURE SET	

32 Toddler Dolls			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708131	1180	TIANA TOD DOLL	
3708133	1181	AURORA TOD DOLL	
3708134	1182	JASMNE TOD DOLL	

33 Classic Dolls			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708113	1166	BELLE CLSC DOLL	
3708114	1167	ARIEL CLSC DOLL	
3708115	1168	RAPNZL CLS DOLL	
3708117	1171	MERIDA CLSC DOLL	

34 Classic Dolls			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708111	1164	CNDRLLA CLSC DOLL	
3708112	1165	SNOW W CLSC DOLL	
3708118	1170	AURORA CLSC DOLL	

35 Toddler Dolls			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708127	1546	SNOW W TOD DOLL	
3708130	1179	RAPNZL TOD DOLL	

36 Toddler Dolls			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708126	1545	CNDRLLA TOD DOLL	
3708128	1177	BELLE TOD DOLL	
3708129	1547	ARIEL TOD DOLL	

37 Classic Dolls			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708116	1169	TIANA CLSC DOLL	
3708119	1172	JASMNE CLSC DOLL	
3708120	1213	TNKR BL CLSC DOLL	
3708121	1214	PRIWNKLE CLSC DL	

38 Mini Fig Sets			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708300	1186	CARS FIGURE SET	
3708301	1187	MM CLUBHOUSE SET	
3708303	1189	TOY STRY FIG SET	
3708307	1196	MNSTRS U FIG SET	
3708309	1198	JAKE NVRLND SET	

39 Kids Slippers			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3706100	1037	PRNCS SLIPPER	
3706101	1038	ARIEL SLIPPER	
3706102	1039	RAPNZL SLIPPER	
3706108	1045	PNK MINNIE SLIPR	
3706109	1046	CARS SLIPPER	
3706110	1047	TOY STRY SLIPPER	
3706111	1049	FAB 4 SLIPPER	
3706112	1050	JAKE SLIPPER	
3706113	1051	MNSTR U SLIPPER	

40 Boys/Girls Basics			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3706200	1479	PNK MINNE 5P UNDR	
3706201	1480	PRNCS 5P UNDRWR	
3706203	1482	FAIRIES 5P UNDRWR	
3706204	1484	RAPNZL 5P UNDRWR	
3706205	1486	ARIEL 5P UNDRWR	
3706206	1488	CARS 5P UNDRWR	
3706207	1489	T STRY 5P UNDRWR	
3706208	1490	MCKY 5P UNDRWR	

41 Mini Plush			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708700	1096	PLUSH MCKY MOUSE	
3708701	1097	PLUSH MINNIE MOU...	
3708702	1098	PLUSH DNLD DUCK	
3708704	1100	PLUSH PLUTO	
3708706	1102	PLUSH POOH	
3708708	1104	PLUSH TIGGER	

42 Mini Plush			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708715	1122	PLUSH PNK MINNE	
3708717	1159	PLUSH LAMBIE	
3708718	1160	PLUSH STUFFY	
3708719	1161	PLUSH CHILLY	
3708720	1162	PLUSH HALLIE	
3708721	1173	PLUSH CLOVER	
3708722	1178	PLUSH SKULLY	

43 Toy Story			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3707012	1406	BUZZ COSTUME	
3707013	1407	WOODY COSTUME	
3708303	1189	TOY STRY FIG SET	
3708318	1211	TALKING BUZZ	
3708319	1212	TALKING WOODY	
3708320	1129	TALKING JESSIE	
3708410	1543	BUZZ BLASTER	
3708412	1548	WOODY ACC SET	

44 Cars			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3704000	1325	CARS 2FR LS TOP	
3704001	1327	CARS PUFFY JCKT	
3706119	1330	CARS SNEAKER	
3706802	1275	CARS TRVL LUGGA...	
3708300	1186	CARS FIGURE SET	
3708312	1510	CARS DLX FIG SET	
3708314	1207	MCQUEEN 8IN VHCLE	
3708315	1208	MATER 8IN VHCLE	
3708316	1209	RED 8IN VEHICLE	

3708317	1210	SHRIFF 8IN VEHICLE	
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45 Boys Toys			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3704006	1353	JAKE PUFFY JCKT	
3704007	1354	JAKE 2FR LS TOP	
3704008	1356	MICKEY 2FR LS TOP	
3708301	1187	MM CLUBHOUSE SET	
3708309	1198	JAKE NVRLND SET	
3708411	1201	JAKE TOY SET	
3708416	1224	MCKY HLPNG HAND	
3708417	1226	MCKY ADVNTR SET	
3708420	1533	DSNY JR MCKY BK	
3708421	1534	DSNY JR JAKE BK	

46			
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47 Jasmine/ Snow White			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3707004	1362	SNOW WHT COSTU...	
3707006	1364	JASMINE COSTUME	
3707136	1377	JASMINE SHOE	
3707149	1389	JASMINE TIARA	
3708112	1165	SNOW W CLSC DOLL	
3708119	1172	JASMNE CLSC DOLL	

48 Ariel			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3707005	1363	ARIEL COSTUME	
3707135	1376	ARIEL CSTUM SHOE	
3707148	1388	ARIEL TIARA	
3708114	1167	ARIEL CLSC DOLL	

49 Rapunzel/ Belle			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3707000	1358	RAPNZL COSTUME	
3707007	1366	BELLE COSTUME	
3707130	1371	RAPNZL CSTM SHOE	
3707144	1384	RAPNZL TIARA	
3707150	1391	BELLE TIARA	
3708113	1166	BELLE CLSC DOLL	
3708115	1168	RAPNZL CLS DOLL	

50 Cinderella			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3707003	1361	CNDRELA COSTUME	
3707133	1374	CINDERELLA SHOE	
3707146	1386	CINDERELLA TIARA	
3708111	1164	CNDRLLA CLSC DOLL	

51 Plush			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708810	1137	15IN MICKY PLUSH	
3708811	1138	15IN MINNE PLUSH	
3708812	1139	15IN PNK MNE PLUSH	
3708815	1123	15IN BUZZ PLUSH	
3708816	1124	15IN WOODY PLUSH	
3708817	1125	15IN JESSE PLUSH	
3708818	1142	15IN BLSEYE PLSH	
3708819	1143	15IN REX PLUSH	
3708820	1144	15IN POOH PLUSH	
3708822	1146	15IN DNLD PLUSH	

52 Plush			
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- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3708823	1147	15IN GOOFY PLUSH	
3708825	1149	15IN EEYOR PLUSH	
3708826	1153	15IN DUMBO PLUSH	
3708827	1155	15IN DAISY PLUSH	
3708828	1156	15IN PLUTO PLUSH	
3708829	1158	15IN DOC PLUSH	
3708830	1163	15IN SOFIA PLUSH	
3708831	1174	15IN JAKE PLUSH	
3708832	1175	15IN IZZY PLUSH	
3708833	1176	15IN CUBBY PLUSH	

53 Monsters U Ctn PJs			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3702206	1028	MNSTR 2P CTN PJ	
3702214	1036	MIKE 2P CTN PJ	
3706113	1051	MNSTR U SLIPPER	

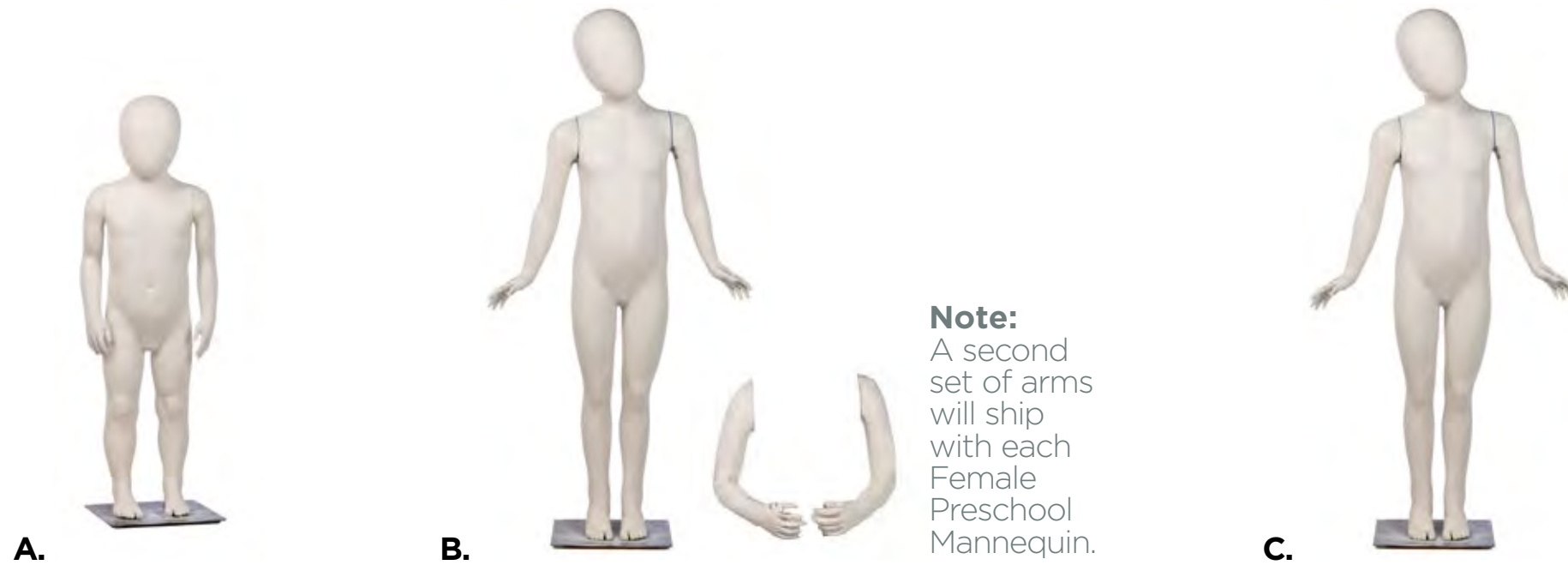
54 Boys Cotton PJs			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3702209	1029	CARS 2P CTN PJ	
3702210	1030	TOYST 2P CTN PJ	
3702211	1031	FAB 4 2P CTN PJ	
3702212	1034	JAKE 2P CTN PJ	
3702214	1036	MIKE 2P CTN PJ	
3708810	1137	15IN MICKY PLUSH	
3708816	1124	15IN WOODY PLUSH	
3708818	1142	15IN BLSEYE PLSH	
3708819	1143	15IN REX PLUSH	
3708822	1146	15IN DNLD PLUSH	
3708823	1147	15IN GOOFY PLUSH	
3708831	1174	15IN JAKE PLUSH	
3708833	1176	15IN CUBBY PLUSH	

55 Girls Nighshirts			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3702080	1000	PRNCS NIGHTSHIRT	
3702081	1001	ARIEL NIGHTSHIRT	
3702082	1003	RAPNZL NTSHIRT	
3702083	1004	MERIDA NTSHIRT	
3702084	1007	TNKRBL NTSHIRT	
3702085	1008	PNK MNNI NTSHIRT	

56			
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57 Shopping Totes			
- <u>Item#</u>	<u>Style#</u>	<u>Item Desc</u>	<u>Position</u>
3706900	1498	PRNCS SHPNG TOTE	
3706902	1502	MCKY SHPNG TOTE	
3706903	1503	MNSTR SHPNG TOTE	

VISUAL ELEMENTS - MANNEQUINS



	iPro	DESCRIPTION	SHOP SIZE	QTY	1	2	3	4	5	6
A.	DIS-V04	Toddler Mannequin	1100 Sq. Ft.	4	4	4	4	4	0	0
	DIS-V04	Toddler Mannequin	800 Sq. Ft.	2	0	0	0	0	2	2
B.	DIS-V05	Pre-School Female Mannequin	1100 Sq. Ft.	5	5	5	5	5	5	5
		2nd set of arms for Pre-School Female Mannequin	1100 Sq. Ft.	5	5	5	5	5	5	5
B.	DIS-V05	Pre-School Female Mannequin	800 Sq. Ft.	5	5	5	5	5	5	5
		2nd set of arms for Pre-School Female Mannequin	800 Sq. Ft.	5	5	5	5	5	5	5
C.	DIS-V06	Pre-School Male Mannequin	1100 Sq. Ft.	6	6	6	6	6	0	0
			800 Sq. Ft.	4	0	0	0	0	4	4

VISUAL ELEMENTS - NOT FOR SALE



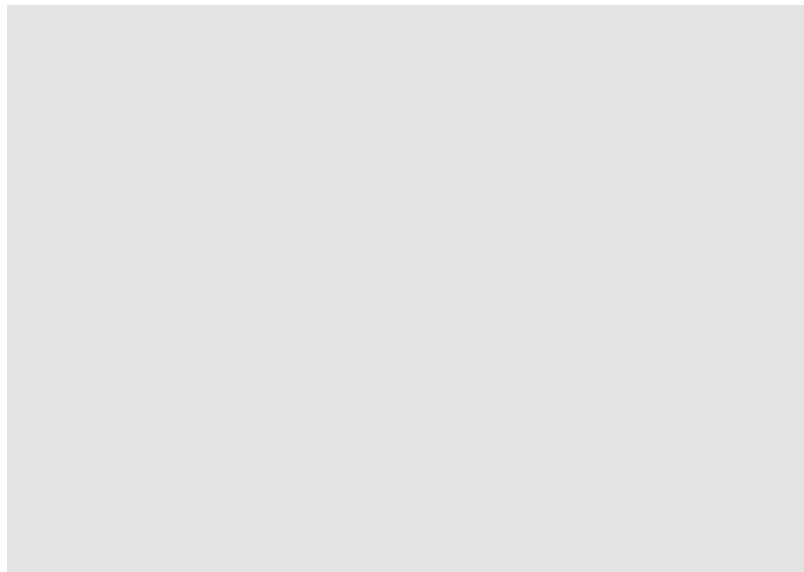
DIS-V01

Description: Disney sign
Dimensions: 70" W X 4" D X 29" H
Supplier: Insight
Qty: 1



C64628-14, 15, 16 and 17 Panel 1, 2, 3 and 4

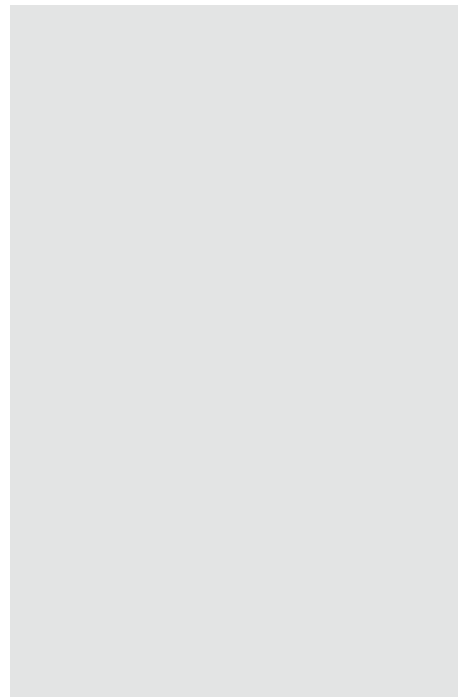
Description: Disney mural wall panel
Dimensions: 48" W X 48" H panels (set of 4)
Supplier: PD



C64628-11

Description: Slat wall fixture skin Kit
Supplier: PD
Qty: 2

Note: This item will come packaged in several ziploc bags that are labeled. Please keep all pieces together for the fixture installer



C64628-12

Description: Filler wall panel (set of 2)
Dimensions: 24" W X 84" H
Supplier: PD
Qty: 2



C64628-13

Description: Freestanding wall skin
Dimensions: 38" W X 84" H
Supplier: PD
Qty: Refer to store specific plan, based on # of freestanding cabinets.

C64628-13

Description: Freestanding wall skin
Dimensions: 38" W X 84" H
Supplier: PD
Qty: Refer to store specific plan, based on # of freestanding cabinets.

VISUAL ELEMENTS - NOT FOR SALE

DIS-107

Description: Disney frames & canvas kit (includes all nine canvas/frame combinations). **ALL STORES RECEIVING.**

ALL ITEMS SHOWN ARE COMPONENTS OF DIS-107. INDIVIDUAL IPRO# SHOWN FOR RE-ORDERING PURPOSES ONLY.

- Placement guidance will be provided in Rollout Planner.



C64628-2

Description:
Disney canvas
Tangled

DIS-V08

Description:
Disney frame
Tangled



C64628-3

Description:
Disney canvas
Fantasia

DIS-V09

Description:
Disney frame
Fantasia

**DO NOT DISPLAY.
Hold in Visual room unit
until further notice.**



C64628-4

Description:
Disney canvas
Cinderella

DIS-V08

Description:
Disney frame
Cinderella



C64628-5

Description:
Disney canvas
Minnie

DIS-V10

Description:
Disney frame
Minnie

CANVAS ART AND FRAMES



C64628-6

Description:
Disney canvas
Mickey

DIS-V11

Description:
Disney frame
Mickey

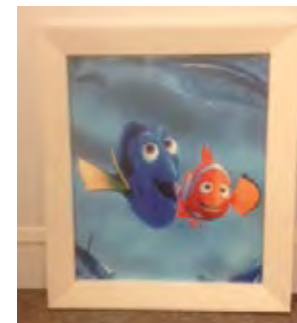


C64628-7

Description:
Disney canvas
Pinocchio

DIS-V09

Description:
Disney frame
Pinocchio

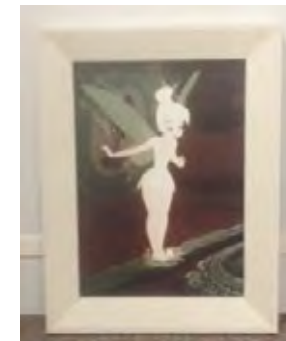


C64628-8

Description:
Disney canvas
Nemo

DIS-V12

Description:
Disney frame
Nemo



C64628-9

Description:
Disney canvas
Tinkerbell

DIS-V10

Description:
Disney frame
Tinkerbell



C64628-10

Description:
Disney canvas
Toy Story

DIS-V13

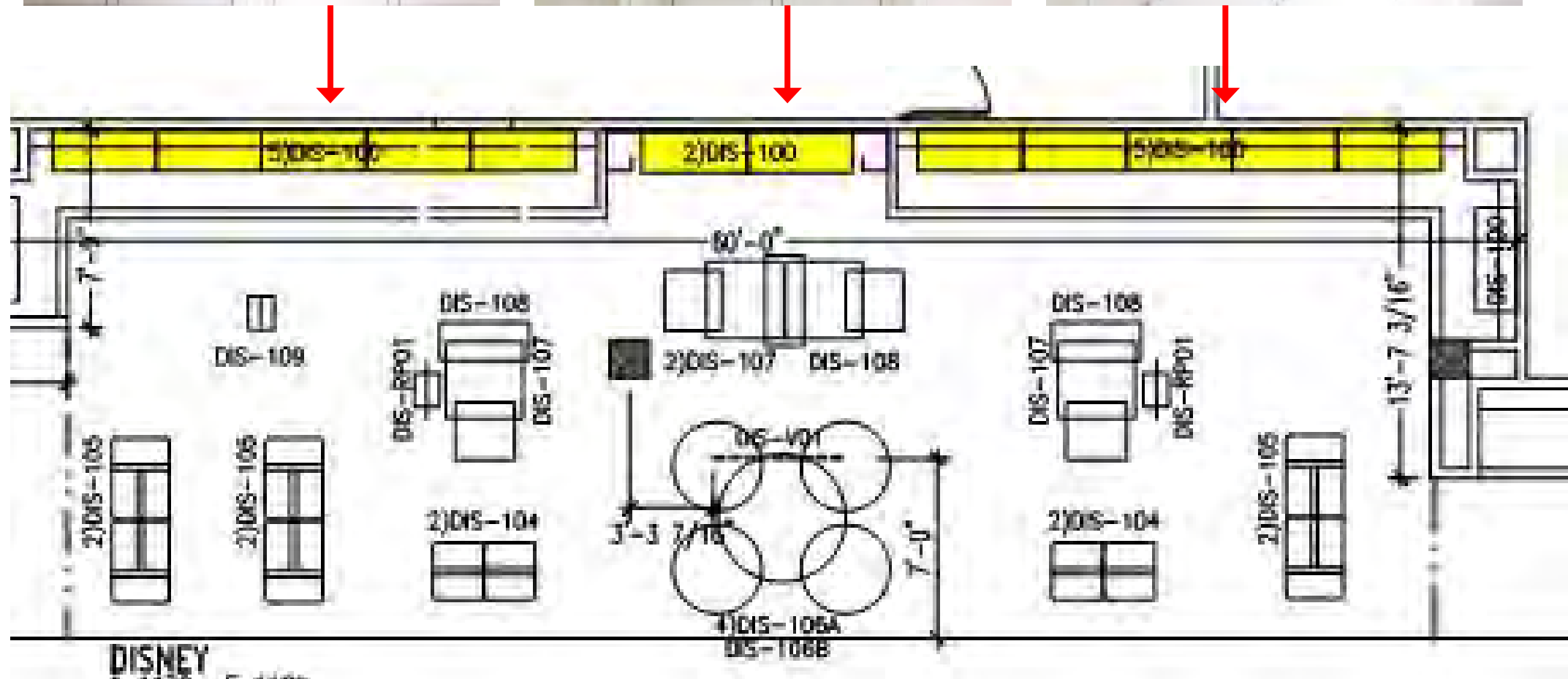
Description:
Disney frame
Toy Story

OCTOBER 2013 ROLLOUT PLANNER DISNEY

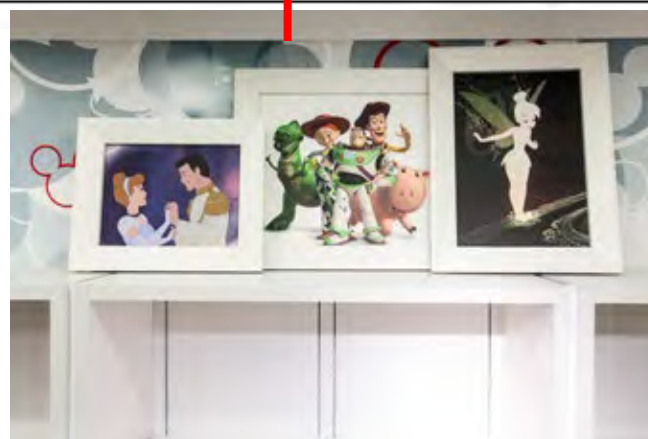
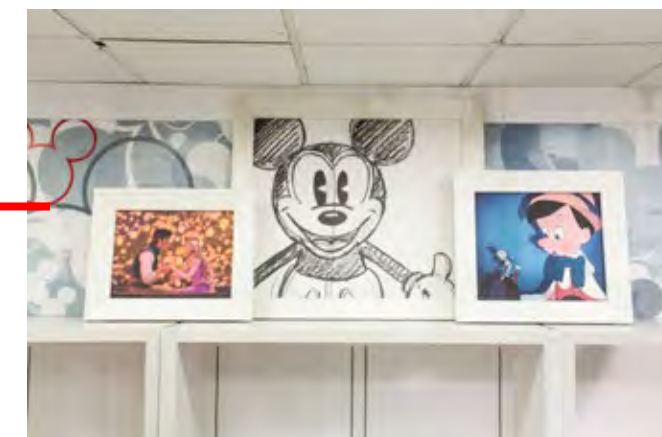
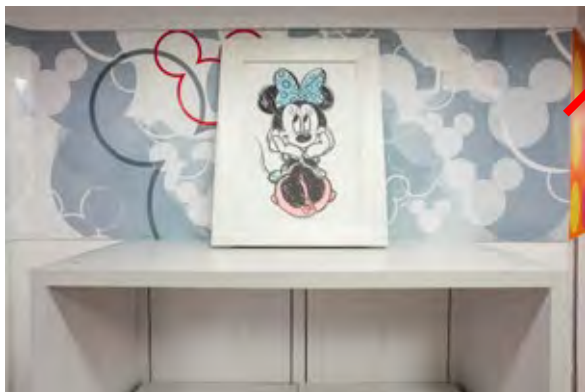
HOW-TO - VISUAL FRAMES

SCENARIO 1 Preferred Setting

- Set art in groups of 3 when setting on long runs of cabinets.
- Center art sets in each wall section.
- Keep sets together as shown below.



- Set art in smaller arrangements when setting on cabinets segmented in smaller groups (as shown in current SET planner).

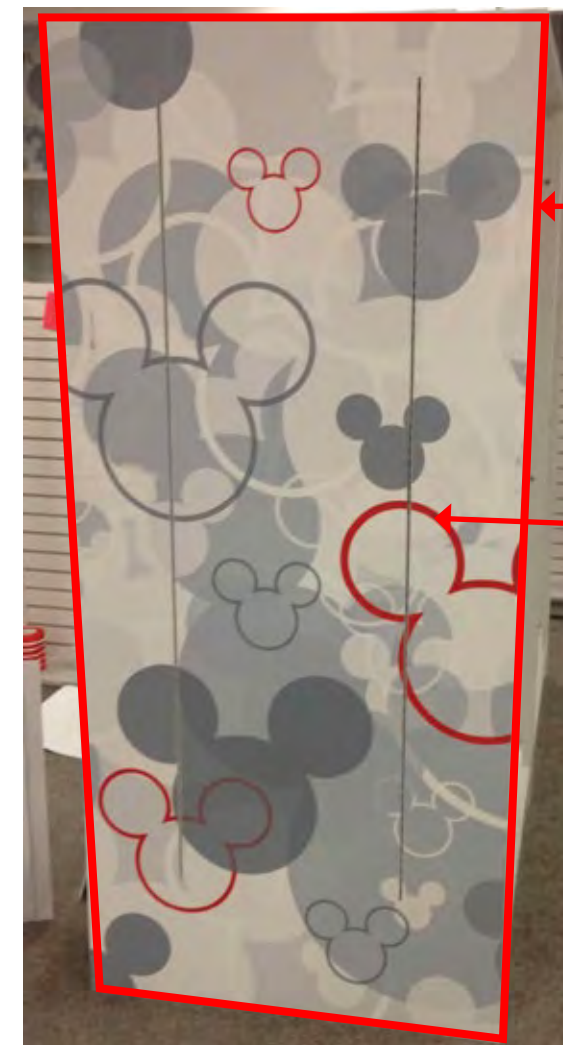


HOW TO-END CAP FIXTURE SKIN

ITEM #C64678-13

- [illegible]

Free standing fixture skin should be applied to the locations as designated above on item #dis-100a.



Recessed Standard

OCTOBER 2013 ROLLOUT PLANNER DISNEY

LIGHTING GUIDELINES



GIGGLE LIGHTING PRIORITY ORDER:

1. Prioritize lighting on table cluster - to illuminate mannequin or featured item.
2. Focus lighting on mannequins/floor fixtures.
 - The center of the light beam should be directed at the center of the chest of the mannequin.
3. Focus spotlights on back wall cabinets aiming light at framed art and featured items.
4. Aim spotlights on free standing cabinet - focus on left and right sides, not ends.

LIGHTING TIPS:

- Every track includes a flood lamp.
- Flood lamp is to be aimed for overall coverage.
- Spotlights are to be used to highlight merchandise.
- Spotlights are intended for the first row of displays along carpet - trying to aim beyond that they become a source of glare for the shopper.

