

BIG IDEAS

PRIORITIES

- Tada girl
- US Polo Association Sunglasses
-

ACTIONS

- Update Tada girl table with green dot and “TADA GIRL” hang tag merchandise.
- Set US Polo Association Sunglasses

COLOR/TREND FOCUS

- Pretty Little Things
- Florals and metallics

GRAPHICS

- Back wall boxes
- U.S. Polo Assn. insert, select stores

IN AISLE/ADJACENCIES

- Tote Umbrellas

OVERVIEW

Pretty Little Things- Pastel florals and metallics are a fresh update for spring.

TADA GIRL- FRONT



TADA GIRL- BACK



TADA GIRL- WRAPS



SET PLANNER **FASHION ACCESSORIES** SET BY 3/8

TABLES

USPA SUNGLASSES- FRONT



BACK



USPA 2-SIDED FIXTURE
SELECT STORES



MIXIT INFINITY SCARVES



LIZ CLAIBORNE PASHMINA



TABLES/FIXTURES

SCARVES & WRAPS



MANNEQUIN LOOKS - FASHION ACCESSORIES



101-0832 MIXIT FLORAL
WRAP (RED MULTI)
107-0659 FLOPPY LINEN
BOW HAT (NATURAL)



108-4049 US POLO
SUNGLASSES (ROSE GOLD)
101-0851 MIXIT OBLONG
SCARF (WARM MULTI)



101-1868 LIZ CLAIBORNE
SCARF (TAUPE)
108-1750 LIZ CLAIBORNE
SUNGLASSES



101-1843 LIZ CLAIBORNE SQUARE
SCARF (BURGUNDY FLOWERS)



101-0893 LIZ CLAIBORNE
OBLONG SCARF (PAISLEY)

SET PLANNER **FASHION ACCESSORIES** SET BY 3/8

GRAPHICS CHECKLIST

NEW

☐ Fold into boxes and place on the back wall of the department.



FAC72050-1
BACK WALL BOX
28" X 28" X 3"
HAWK



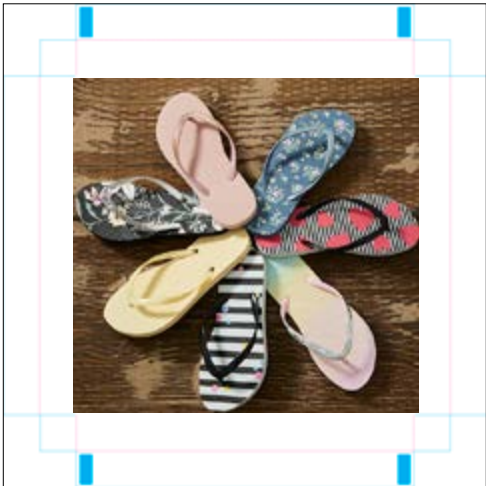
FAC72050-2
BACK WALL BOX
28" X 28" X 3"
HAWK



FAC72050-3
BACK WALL BOX
28" X 28" X 3"
HAWK



FAC72050-4
BACK WALL BOX
28" X 28" X 3"
HAWK



FAC72050-5
BACK WALL BOX
28" X 28" X 3"
HAWK



FAC72050-6
BACK WALL BOX
28" X 28" X 3"
HAWK

☐ Place trend table sign on trend table.



FAC72046-1
TREND TABLE SIGN
11" X 14"
AD ART

☐ Place brand insert graphic in Sunglasses.



FAC72047-1
INSERT
18" X 5.5"
AD ART

DESTROY



FAC71453-1 (COLD)
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-3 (COLD)
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-7 (WARM)
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-8 (WARM)
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-9
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-10
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-11
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC71453-12
BACK WALL BOX
28" x 28" x 3"
AD ART

SET PLANNER **FASHION ACCESSORIES** SET BY 3/8

GRAPHICS CHECKLIST

ONGOING



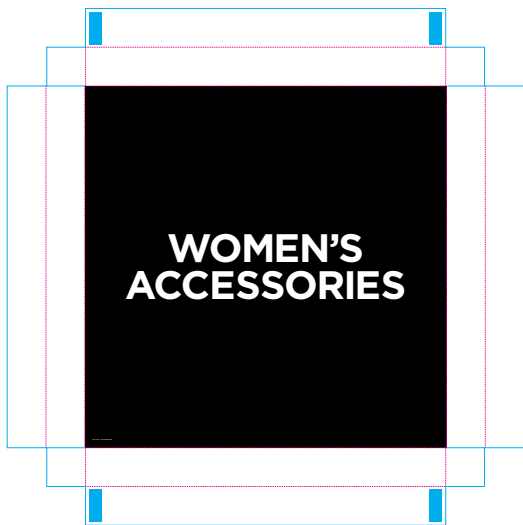
FAC68753-2
12" X 6"
HAWK



FAC68753-3
12" X 6"
HAWK



FAC71447-1
BACK WALL BOX
28" x 28" x 3"
AD ART



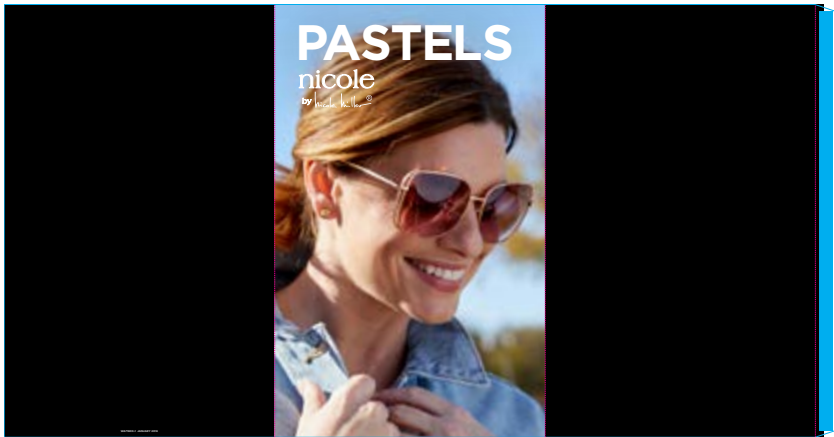
FAC71447-2
BACK WALL BOX
28" x 28" x 3"
AD ART



FAC70458-5
POPLIN
70" x 28"
HAWK



FAC70458-6
POPLIN (MANHATTAN)
70" x 14.875"
HAWK



WA71900-1
TABLE TENT
30.75" X 16"
HAWK



FAC70966-5
TABLE DECAL (KISS CUT)
38" x 26"
HAWK

GRAPHICS CHECKLIST

ONGOING (SUNGLASSES) - **CENTER CORE STORES ONLY**

Don't just accessorize
FANTASEYES

FAC71054-1
INSERT
18" x 5.5"
AD ART

LIZ CLAIBORNE®

FAC71054-2
INSERT
18" x 5.5"
AD ART

nicole
by nicole miller®

FAC71054-3
INSERT
18" x 5.5"
AD ART

 **ROCAWEAR**

FAC71054-4
INSERT
18" x 5.5"
AD ART

SOUTHPOLE®

FAC71054-5
INSERT
18" x 5.5"
AD ART

GLANCE  **EYEWEAR**

FAC71054-7
INSERT
18" x 5.5"
AD ART

RIVIERA

FAC71054-8
INSERT
18" x 5.5"
AD ART

SET PLANNER

FASHION ACCESSORIES

SET BY 3/8

IN-AISLE

FRONT



BACK



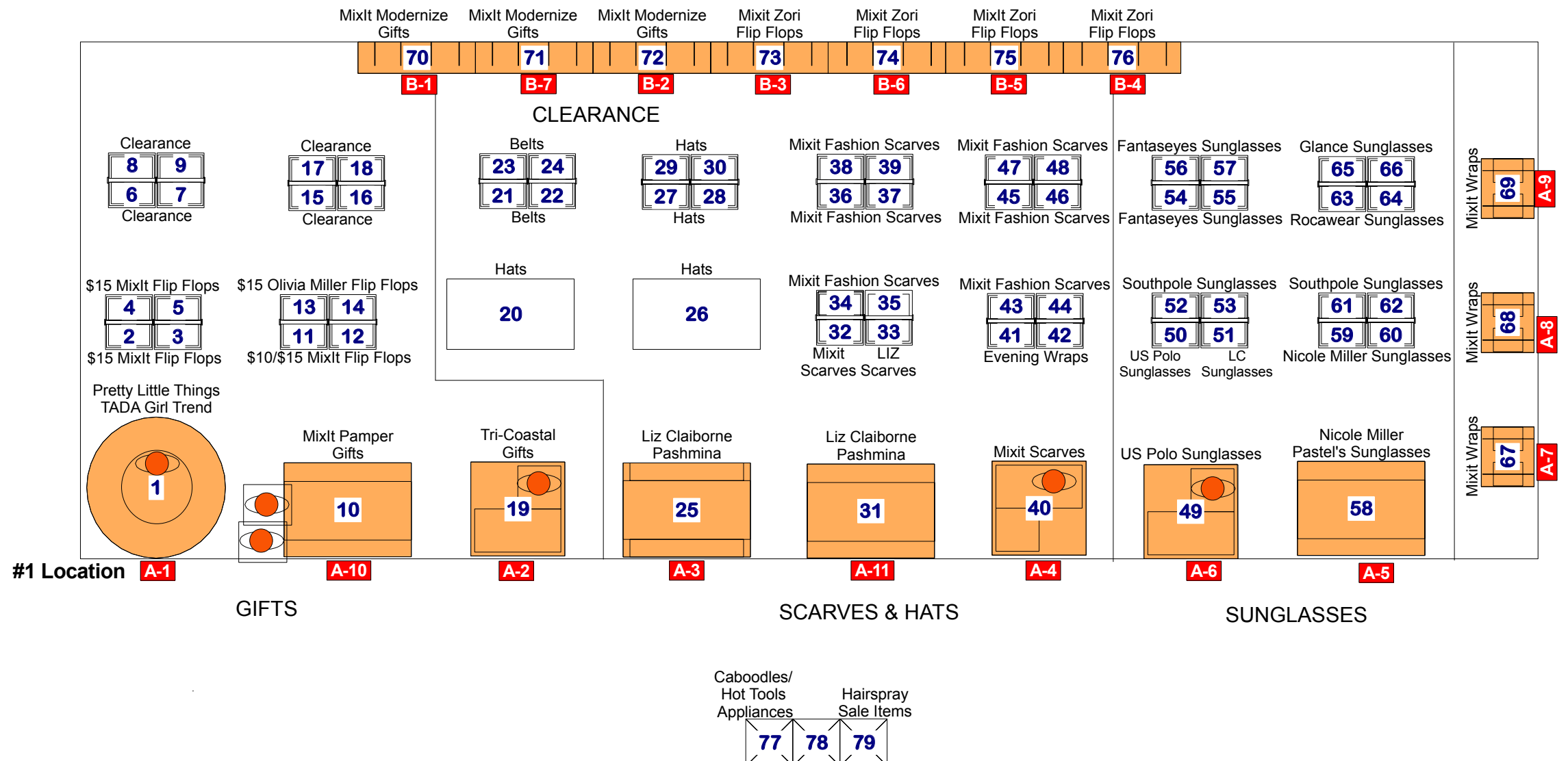
NEW	REP Y/N	STACK OUT DESCRIPTION	LOCATION OF STACK OUT	MANDATORY IN AISLE	FIXTURE TYPE	1A/ SG1	2A/ SG2	3A/ SG3	4A/ SG4	B/ SG5	C/ SG6	D/ SG7	E/ SG8	P/ SG9
	Y	Totes Umbrellas	Fashion Accessories In-Aisle	X	CDU (Carboard Display Unit)	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	

SET PLANNER FASHION ACCESSORIES SET BY 3/8

WOMEN'S SPECIALTY

ENT 01 FASHION ACCESSORIES XL C

Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms

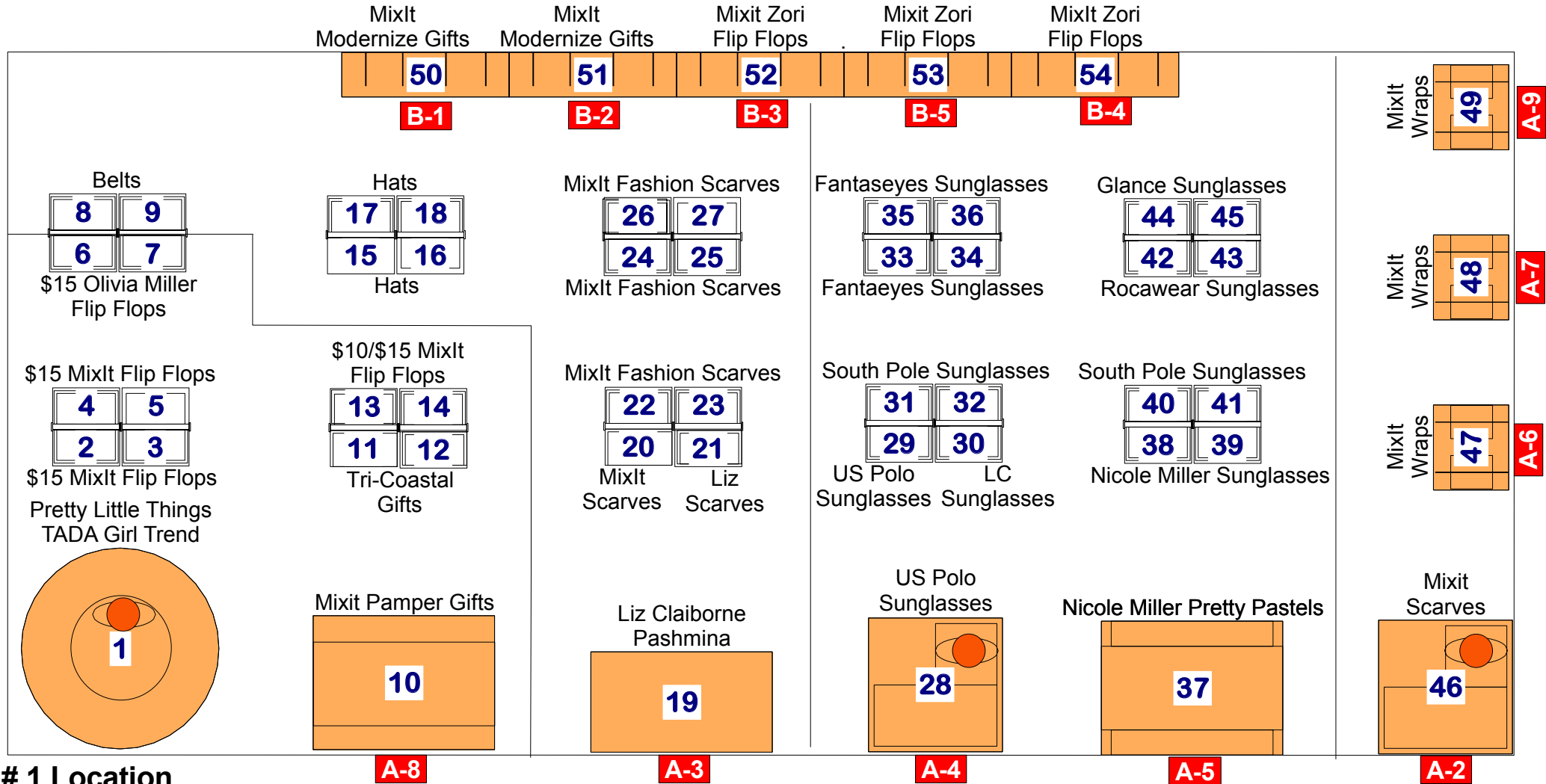


SET PLANNER **FASHION ACCESSORIES** SET BY 3/8

WOMEN'S SPECIALTY FIXTURE LAYOUT

ENT 01 FASHION ACCESSORIES L C

Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms



1 Location
A-1

GIFTS

SCARVES & HATS

SUNGLASSES

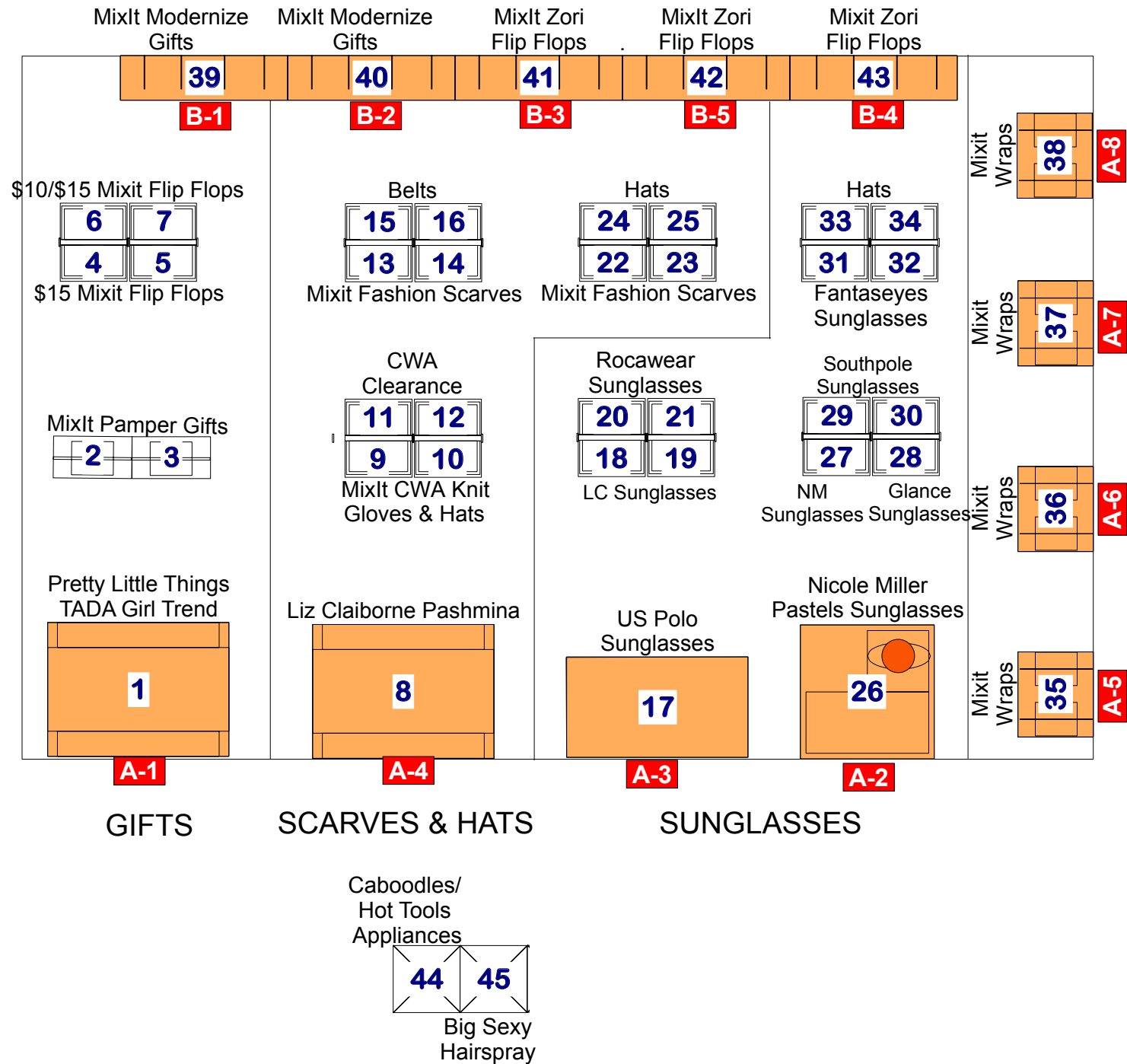
Caboodles/
Hot Tools
Appliances Hairspray
Sale Items
55 56 57
Big Sexy

SET PLANNER **FASHION ACCESSORIES** SET BY 3/8

WOMEN'S SPECIALTY **FIXTURE LAYOUT**

ENT 01 FASHION ACCESSORIES M CENTER CORE

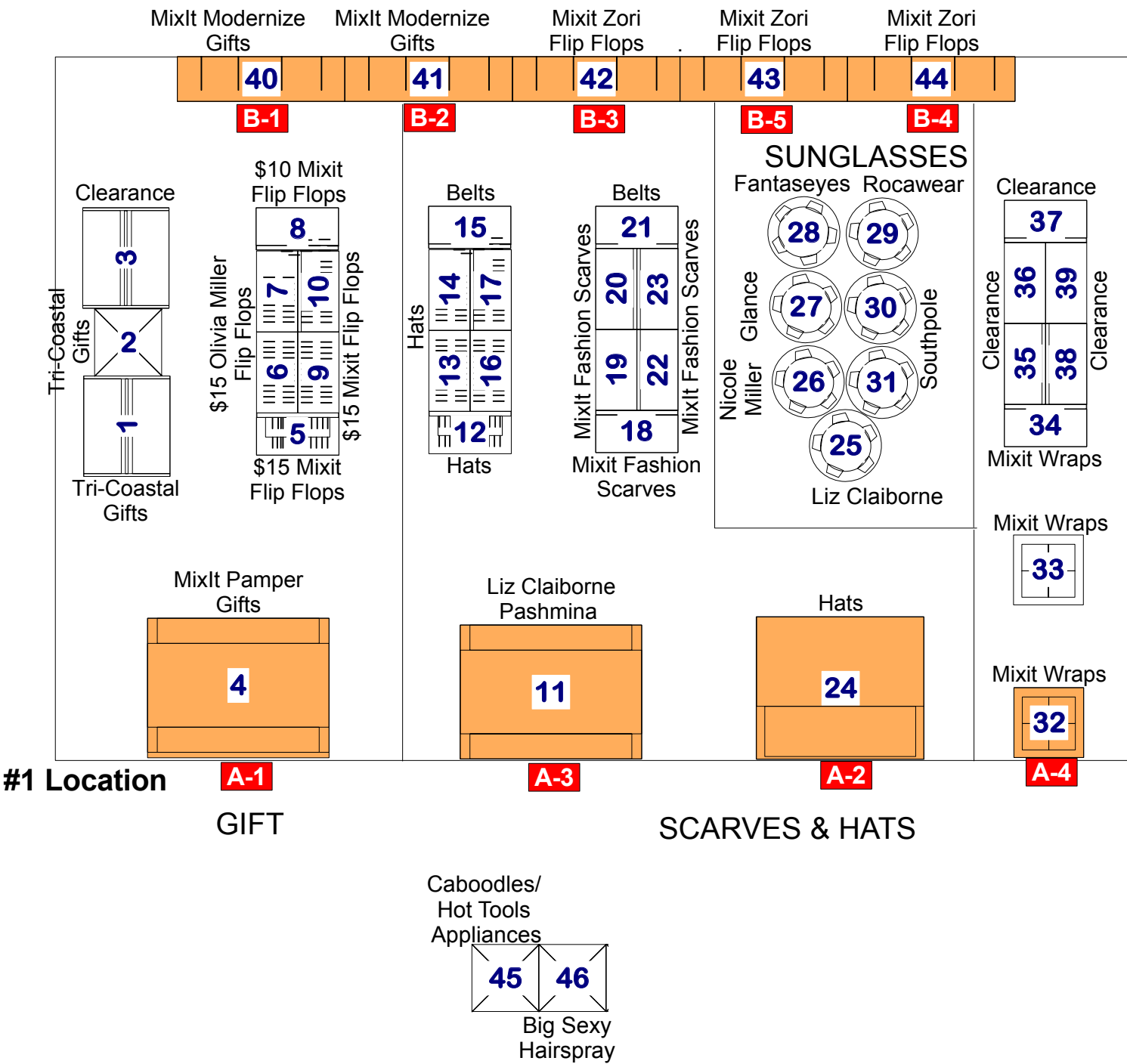
Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms



WOMEN'S SPECIALTY FIXTURE LAYOUT

ENT 01 FASHION ACCESSORIES M NON-CENTER CORE

Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms



SET PLANNER **FASHION ACCESSORIES** SET BY 3/8

WOMEN'S SPECIALTY **FIXTURE LAYOUT**

ENT 01 FASHION ACCESSORIES XL C

Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms

