

peyton & parker™

PROJECT PLANNER



WEEK 37 PLANNER **PEYTON AND PARKER**

OVERVIEW

BRAND IDENTITY

- peyton & parker is a new brand launching exclusively at JCPenney in 381 stores for the 10/19 SET. The brand is cross divisional, inclusive of Women's, Men's, Kids, Baby, Apparel, Home Decor and Fashion Accessories.
- peyton & parker is a curated and coordinated brand with mix and match looks for the whole family. It is not a trend, it's a lifestyle creating stories to collect for your tiny squares or scrapbook. peyton & parker offers her classic, versatile, value driven pieces.

STRATEGY

- peyton & parker merchandise will set in the former Extreme Value Shop location. Refer to link for decision tree. [Extreme Shop Decision Tree](#)
- The assortment is tiered by store grade and includes items that carry over from season to season.
- The initial peyton & parker collection includes Tartans and Shine stories for the family and home.
 - The Tartan Collection is all about plaids, red, and green.
 - The Shine Collection includes items that sparkle paired back to more neutral items.
 - Some core items will continue to the next delivery. These items include Denim Shirt, Chino Pants, and select denim bottoms.

MERCHANDISING GUIDELINES

- peyton & parker is merchandised by collection and intended to mix and match.
- Merchandise each collection together by lifestyle.
- Hanging fixtures are merchandised by gender and age, and include Women's, Men's, Baby Girl, Toddler Girl, Big Girl, Baby Boy, Toddler Boy, and Big Boy.
- For the etageres fixture, one is merchandised with Fashion Accessories, second is merchandised with Home Decor.
- The focal table is merchandised with additional Home Decor.
 - Place mannequins as a part of the focal table presentation.
- Stores will receive one shipment for the 10/19 SET with no flow. Set shop to plan and replenish from back stockroom as items sell down.

SELL DOWN STRATEGY: follow these steps:

- As Home Decor and Fashion Accessories merchandise sells down, begin by consolidating etageres.
 - **Example 1:** Consolidate Home etagere to focal table and remove one etagere off the floor.
 - **Example 2:** Consolidate Home and Fashion Accessories to focal table and remove second etagere off the floor.
 - **Example 3:** As all Home and Fashion Accessories sell down, remove main focal table and cluster all mannequins together as a focal in front of visual graphics.
- As apparel sells down, begin by consolidating t-stands and 4-ways where needed.
 - **Example 1:** A cluster of three t-stands can be consolidated to a set of two t-stands and remove excess off the floor.
 - **Example 2:** Consolidate Baby girl and Baby boy together and remove excess fixtures off the floor.
 - **Example 3:** Consolidate Women's presentation from two to one fixture grouping and remove excess fixtures off the floor.

WEEK 37 PLANNER **PEYTON AND PARKER**

MARKETING STRATEGY

KEY DATES

- **Week 36:** Coming Soon banner on JCP.com
- **10/2:** National press release & video w/ Tiffany Jorge about brand creation
- **Live 10/19:** Shoppable landing page on JCP.com
- **10/19-10/27:** "Introducing" banner on JCP emails
- **10/19:** Dedicated email "Introducing" the collection

INTERNAL KEY DATES

- **9/24-10/12:** BRTV Video story (no audio) for teaser campaign
- **Live 10/2:** [JWEB Story](#) video, Picture Perfect with peyton & parker

MAGAZINE MEDIA

- Magazine spreads for peyton & parker will run in October (teaser ads) and November issues of Elle, Marie Claire, and Parents.
- An article about the introduction of peyton & parker at JCPenney ran in Women's Wear Daily on 9/28. [CLICK HERE](#) for WWD article.

PARTNERSHIP

- Lifetouch will be using peyton & parker clothing on their models for their holiday photo shoot.
- The Studio signage in the store will have a "Shop the Look" message for peyton & parker
- Email banner on Lifetouch emails for launch on jcp.com

REWARDS

- Rewards member access to purchase the line days in advance of launch
- "Early access" is a valuable benefit of their membership.
- Rewards team has scheduled a full file Rewards email for Week 37 (10/16) to promote this to our members.

MAGAZINE CREATIVE

JCPenney



September teaser ad

October ad

INFLUENCERS

- JCP is working with young, savvy mom influencers with an eye for tradition, photography, and fashion to feature their way of capturing the perfect family post on their social channels.
- Influencers will feature peyton & parker clothing and include home products, below are a few:
 - Cara Loren - @caraloren
 - Carolina Fryer - @carefryer
 - Mary Lauren - @marylauren
 - Emily i Jackson - @emilyijackson
 - Lynzy and Co - @lynzyandco
 - Cotton Stem - @cottonstem
 - Rachel Pitzel - @xo.rachelpitzel

WEEK 37 PLANNER **PEYTON AND PARKER**

PRE-PLANNING

[CLICK HERE](#) for peyton & parker Store List

NOTE: HOLD All peyton & parker product in the stock room. DO NOT set prior to the morning of 10/19 before store opening.

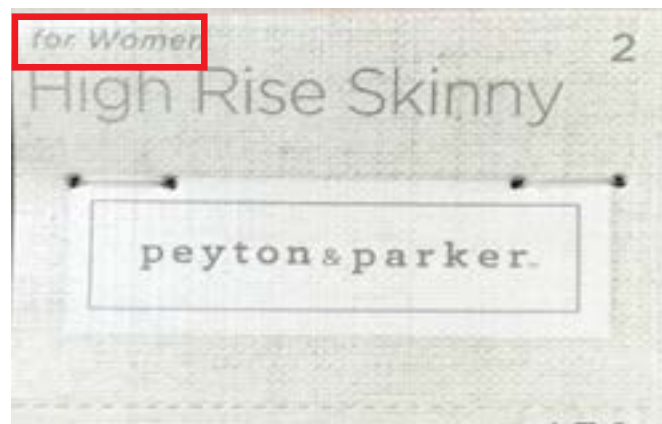
All peyton & parker product will arrive with a sticker directing stores to hold product in the back. As product arrives in stores, a best practice is to begin organizing all peyton & parker products by sub, and size run in one location. Pull all of peyton & parker merchandise when setting the shop on 10/19.

ORGANIZE PRODUCT BY SUBS IN THE STOCK ROOM.

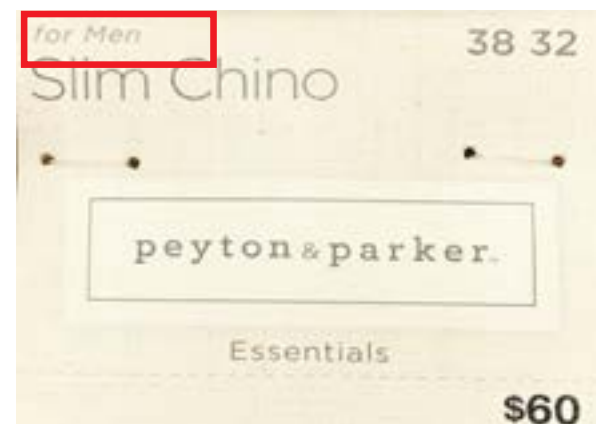
- Women's sub- 620
 - Men's sub- 515
 - Baby Girl- 322
 - Toddler Girl- 324
 - Big girl sub- 257/380
 - Baby Boy- 321
 - Toddler Boy- 323
 - Big boy sub- 422
- Bottoms within the collection are very similar, below are images of tag for identification.



WOMEN



MEN



GIRLS



TODDLER BOY



NOTE: Toddler Boy is not identify on tag.

STORE EXECUTION

- Set fixture placement and all visual elements first.
- Fixtures include: t-stands, 4ways, one nested table, one ballet bar, and 2 etageres. Refer to plan-o-gram pages within this planner.
 - T-stands have been clustered as a set of 3 for the main aisle and secondary placement
 - 4-ways have been set at the third and fourth placement within the shop.
 - One nested table and mannequins have been set as the main focal of the shop and flanked by two etageres.
- Hanging photo curtain and hanging branding has been set directly behind focal table and mannequins.
- Mannequins include: (1) Women's, (1) Men's, (1) Baby, repurpose Baby mannequin from Baby Department. If Baby mannequin not available substitute Baby mannequin with a Toddler, (1) Girl, repurposed Girl mannequin from storage.

GRAPHICS INCLUDE:

- (1) hanging photo curtain, (1) hanging brand logo, paddles and etagere toppers.

WEEK 37 PLANNER **PEYTON AND PARKER**

OVERVIEW



ACTIONS

- Set fixture placement and visual elements.
 - Refer to planograms for merchandise placement.
- **MERCHANDISING GUIDELINES:**
 - peyton and parker is merchandised by collection and is intended to mix and match.
 - Merchandise each collection together by lifestyle.
 - Hanging fixtures are merchandised by gender & age, including Women's, Men's, Baby Girl, Toddler Girl, Baby Boy, Toddler Boy, Big Girl, and Big Boy.

ATTENTION:
GENERAL MANAGER

BRAND: Peyton & Parker

SET: 10/19/2018
HOLIDAY 2018

**HOLD IN BACK ROOM UNTIL SET DATE WITH ALL OTHER
CROSS DEPARTMENT CATEGORIES**

WEEK 37 PLANNER **PEYTON AND PARKER**

FOCAL TABLE



ACTIONS

- Merchandise the focal table with Home Decor. The table is intended to have a boutique or specialty feel.
- Place mannequins as a part of the table focal presentation. Refer to form direction page for details.
- Stores will receive one shipment for the 10/19 SET with no flow. Set shop to plan and replenish from back stockroom as items sell down.

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HOLIDAY 2018

HOLD IN BACK ROOM UNTIL SET DATE WITH ALL OTHER
CROSS DEPARTMENT CATEGORIES

WEEK 37 PLANNER **PEYTON AND PARKER** **ETAGERES**



ATTENTION:
GENERAL MANAGER

BRAND: Peyton & Parker

SET: 10/19/2018
HOLIDAY 2018

HOLD IN BACK ROOM UNTIL SET DATE WITH ALL OTHER
CROSS DEPARTMENT CATEGORIES

ACTIONS

- Merchandise one etagere with Home Decor. Second etagere is merchandised with all Fashion Accessories,
- Stores will receive one shipment for the 10/19 SET with no flow. Set shop to plan and replenish from back stockroom as items sell down.

NOTE: Select Fashion Accessories (Crowns and Candles) are delayed and will begin to arrive by Wk 41. Set upon arrival.

WEEK 37 PLANNER **PEYTON AND PARKER** **WOMEN'S**



RIGHT SIDE VIEW

ACTIONS

- peyton & parker merchandise is grouped by collection and is intended to mix and match.
- Place paddles on the left hand side of every fixture to identify gender/age.

ATTENTION:
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BRAND: Peyton & Parker

SET: 10/19/2018
HOLIDAY 2018

HOLD IN BACK ROOM UNTIL SET DATE WITH ALL OTHER
CROSS DEPARTMENT CATEGORIES

WEEK 37 PLANNER **PEYTON AND PARKER** **WOMEN'S - STORE GRADE 1-3**

WOMEN'S TARTAN COLLECTION



FRONT VIEW

WOMEN'S SHINE COLLECTION



FRONT VIEW



BACK VIEW



BACK VIEW

ACTIONS

- Merchandise each fixture by collection.
- Place paddles on the left hand side of every fixture.



PADDLES



WEEK 37 PLANNER PEYTON AND PARKER WOMEN'S - STORE GRADE 4-6

WOMEN'S TARTAN COLLECTION



FRONT VIEW

WOMEN'S SHINE COLLECTION



FRONT VIEW



BACK VIEW



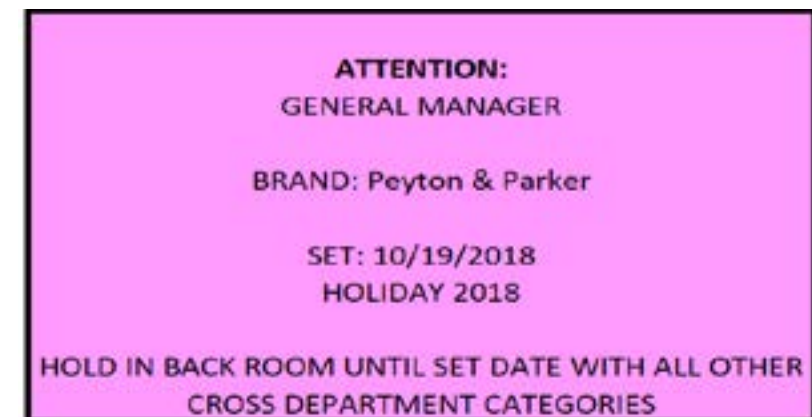
BACK VIEW

ACTIONS

- Merchandise each fixture by collection.
- Place paddles on the left hand side of every fixture.



PADDLES



WEEK 37 PLANNER **PEYTON AND PARKER**

KID'S OVERVIEW



LEFT SIDE VIEW

ACTIONS

- peyton & parker merchandise is grouped by collection and is intended to mix and match.
- Hanging fixtures include iBaby Girl, Toddler Girl, Big Girl, Baby Boy, Toddler Boy, and Big Boy.
- Place paddles on the left hand side of every fixture.

ATTENTION:
GENERAL MANAGER

BRAND: Peyton & Parker

SET: 10/19/2018
HOLIDAY 2018

HOLD IN BACK ROOM UNTIL SET DATE WITH ALL OTHER
CROSS DEPARTMENT CATEGORIES

WEEK 37 PLANNER **PEYTON AND PARKER** **KID'S - STORE GRADE 1-3**

TARTAN AND SHINE COLLECTIONS



BABY GIRL - FRONT VIEW

TARTAN AND SHINE COLLECTIONS



BABY BOY - FRONT VIEW

TARTAN AND SHINE COLLECTIONS



BIG GIRL



TODDLER GIRL - BACK VIEW



TODDLER BOY- BACK VIEW



BIG BOY



PADDLES

ACTIONS

- peyton and parker merchandise is grouped by collection and is intended to mix and match.
- Stores will receive one shipment for the 10/19 SET with no flow. Set shop to plan and replenish from back stockroom as items sell down.
- Place paddles on the left hand side of every fixture.



WEEK 37 **PLANNER PEYTON AND PARKER** **KID'S - STORE GRADE 4-6**

TARTAN AND SHINE COLLECTIONS



BABY GIRL- FRONT VIEW

TARTAN AND SHINE COLLECTIONS



BABY BOY- FRONT VIEW

TARTAN AND SHINE COLLECTIONS



BIG GIRL



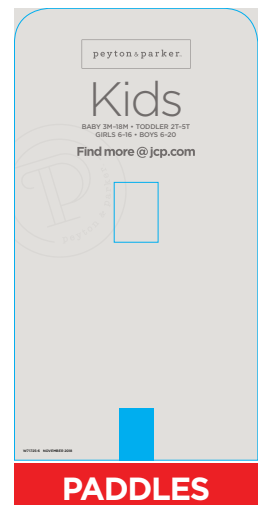
TODDLER GIRL-BACK VIEW



TODDLER BOY -BACK VIEW



BIG BOY



PADDLES

ACTIONS

- peyton and parker merchandise is grouped by collection and is intended to mix and match.
- Stores will receive one shipment for the 10/19 SET with no flow. Set shop to plan and replenish from back stockroom as items sell down.
- Place paddles on the left hand side of every fixture.



WEEK 37 PLANNER PEYTON AND PARKER MEN'S

MEN'S TARTAN AND SHINE COLLECTIONS

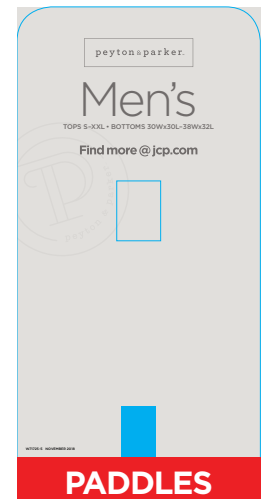


STORE GRADE 1-3

MEN'S TARTAN AND SHINE COLLECTIONS



STORE GRADE 4-6



ACTIONS

- peyton and parker merchandise is grouped by collection and is intended to mix and match.
- If stores do not have a wall in the shop, merchandise Men's collections on 4-ways.
- Stores will receive one shipment for the 10/19 SET with no flow. Set shop to plan and replenish from back stockroom as items sell down.
- Place paddles on the left hand side of every fixture.

JCP INTERNAL VISUAL MERCHANDISING



STOREWIDE WEEK 37 - 2018 PLANNER - 14

WEEK 37 PLANNER **PEYTON AND PARKER** VISUAL FORM DIRECTION



DAD (MEN'S)

515-5000 L/S Flannel (red buffalo)
515-8001 Slim Chino (soho brown)

MOM (WOMEN'S)

620-0113 Plaid Babydoll (sparkling red)
620-0109 Sweater (birch)
620-0102 Perfect Skinny (rip tide)

GIRL

257-3001 L/S Chambray Shirt (chambray)
257-6000 Puffer Vest (black/green plaid)
257-4000 Corduroy Skirt (soho brown)
257-7000 Cord (black) **ALT**
110-0660 Pom Beanie (med heather grey)

BABY

321-0729 L/S Flannel (bold emerald)
321-0731 Cord (black)

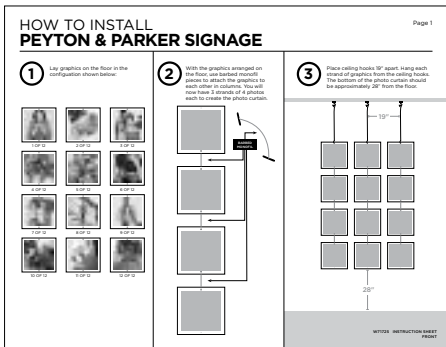
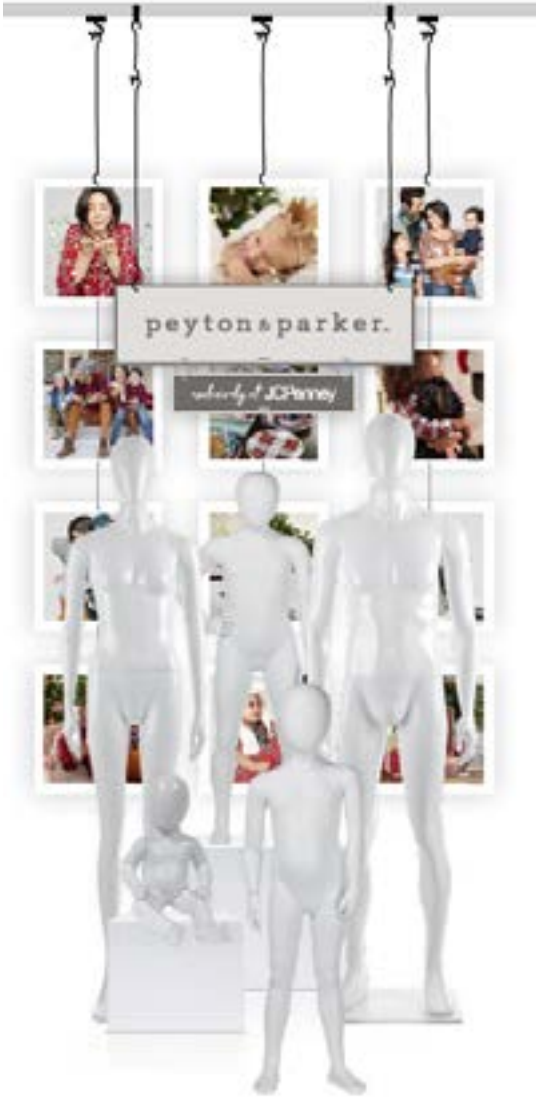
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HOLIDAY 2018

HOLD IN BACK ROOM UNTIL SET DATE WITH ALL OTHER
CROSS DEPARTMENT CATEGORIES

WEEK 37 **PLANNER PEYTON AND PARKER**
VISUAL/GRAPHICS



CLICK ON IMAGE FOR
INSTRUCTION SHEET

NOTE: A printed copy of the instruction sheet
will be included within the shipment box.



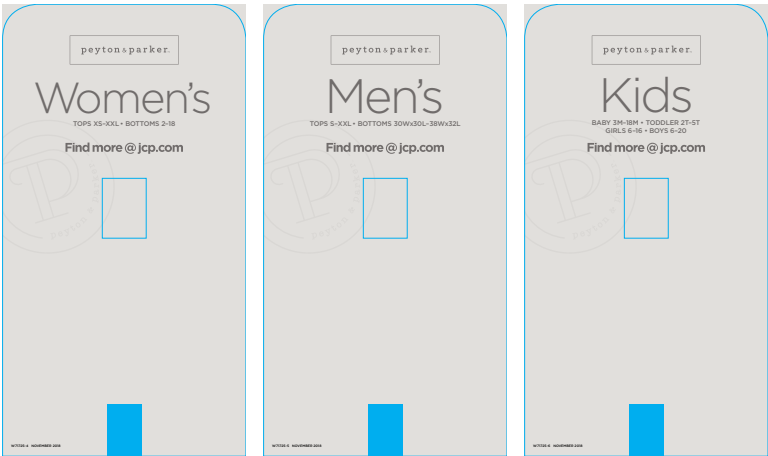
W71725-1 (SET/12)
HANGING PHOTO CURTAIN
16" x 16"
HAWK



W71725-2
HANGING SIGN
37" x 10"
HAWK



W71725-3
HANGING SIGN ATTACHMENT
23" x 5"
HAWK



W71725-4
PADDLE
7" x 11"
HAWK

W71725-5
PADDLE
7" x 11"
HAWK

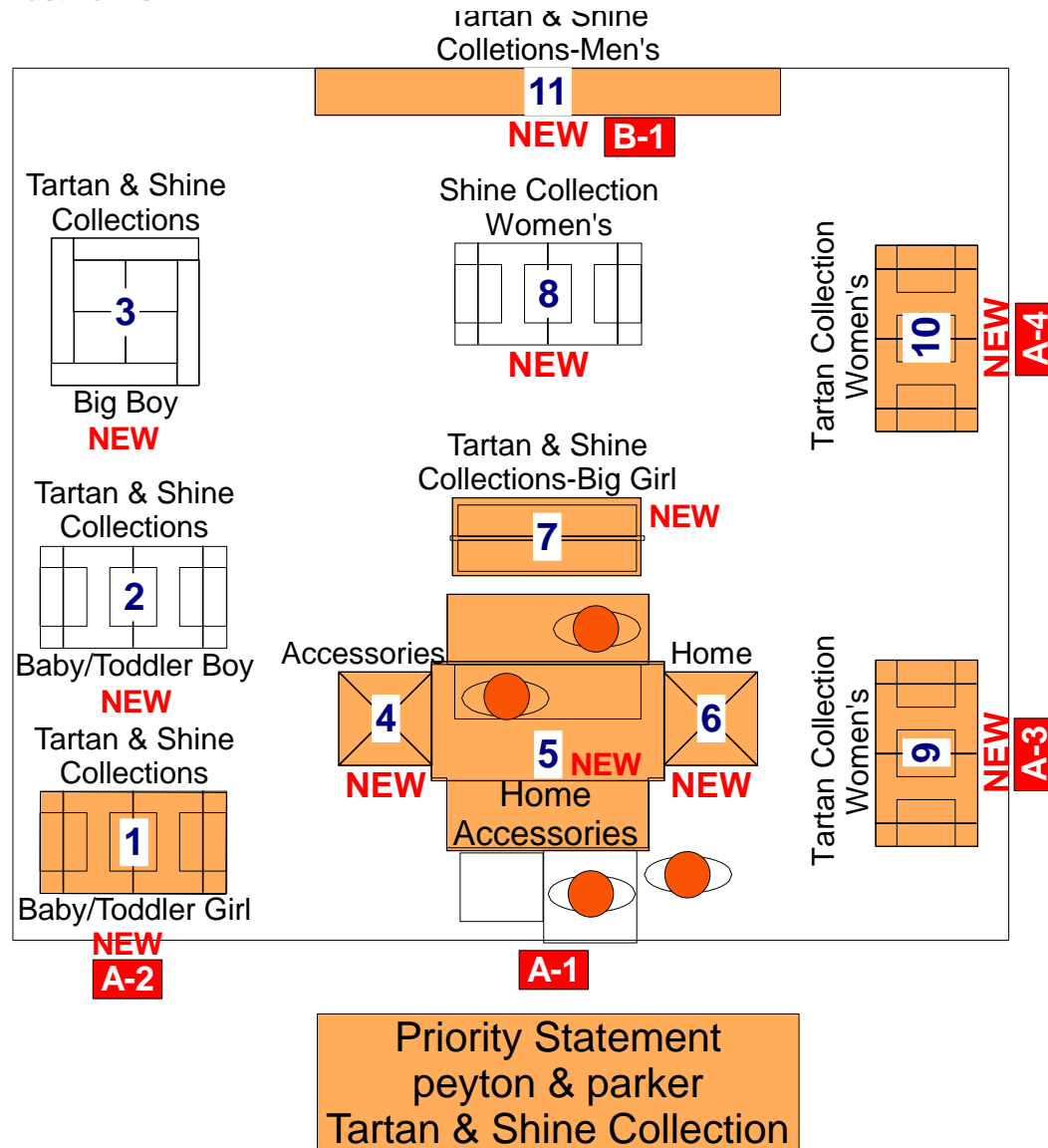
W71725-6
PADDLE
7" x 11"
HAWK



W71725-7
ETAGERE TOPPER
49" x 7"
HAWK

ENT 84 PEYTON & PARKER_SG 1_3

Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms



1 Tartan & Shine Collections / Ba...		
Item #	Name	ABC
3220837	HL18 PP FUR VES...	A
3220839	HL18 PP SKIRT B...	A
3220840	HL18 PP COVERA...	A
3242004	PP PUFFER VEST-...	A
3242008	PP GRAPHIC TEE-...	A
3242013	PP TIERED TOP-R...	A
3247013	PP BELL SLV DRE...	A
3247037	PP SHINE DRESS-...	A
3248000	PP CORD PANT-R...	A

2 Tartan & Shine Collections / Ba...		
Item #	Name	ABC
3210728	HL18 PP VEST-RED	C
3210729	HL18 PP PLD BOD...	C
3210730	HL18 PP COVERA...	C
3210731	HL18 PP CORD PA...	C
3220838	HL18 PP RUFFLE ...	C
3220841	HL18 PP CORD PA...	C
3231091	TODDLER BOY PE...	C
3231096	TODDLER BOY PE...	C
3231097	TODDLER BOY PE...	C
3231098	TODDLER BOY PE...	C
3231099	TB PP DEN SHIRT-...	C
3231104	TB PP WOVEN-NA...	C

3 Tartan & Shine Collections / Bi...		
Item #	Name	ABC
4223589	HOL18 FLANNEL ...	C
4223590	HOL18 DENIM SHI...	C
4223591	HOL18 VEST-DAR...	C
4223592	HOL18 LS T-SHIRT...	C
4223593	HOL18 SHAWL CO...	C
4223595	HOL 18 CORD PA...	C
4223596	HOL 18 CHINO PA...	C

4 Accessories		
Item #	Name	ABC
5150100	PP CABLEKNIT BE...	A
5150101	PP FAIRISLE SOC...	A
5150102	PP KIDS CABLEKN...	A
5150103	PP PLAID SCARF-...	A

5 PNP Home		
Item #	Name	ABC
7780981	GLITTER CHEER ...	A
7780982	ALL IS CALM WAL...	A
7780983	RECT FRAMED PE...	A
7780985	PEACE ON EARTH...	A
7780986	JOY WALL SIGN-M...	A
7780987	MERRY CHRISTM...	A
7780990	ROSE GOLD BOT...	A
7780991	RED IVORY OMBR...	A
7780992	GREEN IVORY OM...	A
7780993	IVORY OMB BTTL ...	A
7780995	CHAMPAGNE GLI...	A
7780997	NESTED CATTAIL ...	A

7780998	PLAID MUG STAC...	A
7781005	PLAID APPETIZER...	A
7781049	IVORY CHUNKY K...	A
7781052	RED CHUNKY KNI...	A
7781142	WOVEN PLAID FR...	A
7781146	PP PLAID FRINGE...	A
7781147	CHENILLE WITH L...	A
7781148	PP CHEERS MER...	A
7781149	PP FAUX FUR DE...	A
7781151	PP CHENILLE LON...	A
7781152	PP FUN FOLK TRI...	A
7781153	PP WONDERLAN...	A

6 Home		
Item #	Name	ABC
7780981	GLITTER CHEER ...	A
7780982	ALL IS CALM WAL...	A
7780983	RECT FRAMED PE...	A
7780985	PEACE ON EARTH...	A
7780986	JOY WALL SIGN-M...	A
7780987	MERRY CHRISTM...	A
7780990	ROSE GOLD BOT...	A
7780991	RED IVORY OMBR...	A
7780992	GREEN IVORY OM...	A
7780993	IVORY OMB BTTL ...	A
7780995	CHAMPAGNE GLI...	A
7780997	NESTED CATTAIL ...	A
7780998	PLAID MUG STAC...	A
7781005	PLAID APPETIZER...	A
7781049	IVORY CHUNKY K...	A
7781052	RED CHUNKY KNI...	A
7781142	WOVEN PLAID FR...	A
7781146	PP PLAID FRINGE...	A
7781147	CHENILLE WITH L...	A
7781148	PP CHEERS MER...	A
7781149	PP FAUX FUR DE...	A
7781151	PP CHENILLE LON...	A
7781152	PP FUN FOLK TRI...	A
7781153	PP WONDERLAN...	A

7 Tartan & Shine Collections-Big ...		
Item #	Name	ABC
2573000	PP LS GRAPHIC T...	A
2573001	PP CHAMBRAY SH...	A
2573002	PP PEPLUM WOV...	A
2574000	PP A LINE SKORT-...	A
2576000	PP PUFFER VEST-...	A
2577000	PP CORDUROY P...	A
3801518	PP RSE GLD SQN ...	A

8 Shine Collection Women's		
Item #	Name	ABC
6200101	SS PERFECT WAS...	C
6200103	HI-RISE EXPOSED...	C
6200106	SURPLICE SNIT-LI...	C
6200107	LS CABLE STITCH...	C
6200111	DRAPEY RELAXE...	C
6200112	DRAPEY RELAXE...	C

6200117	SEQUIN TIE BACK...	C
6200118	DENIM 2 POCKET ...	C
6200120	EASY POPOVER D...	C
6200121	EASY POPOVER D...	C

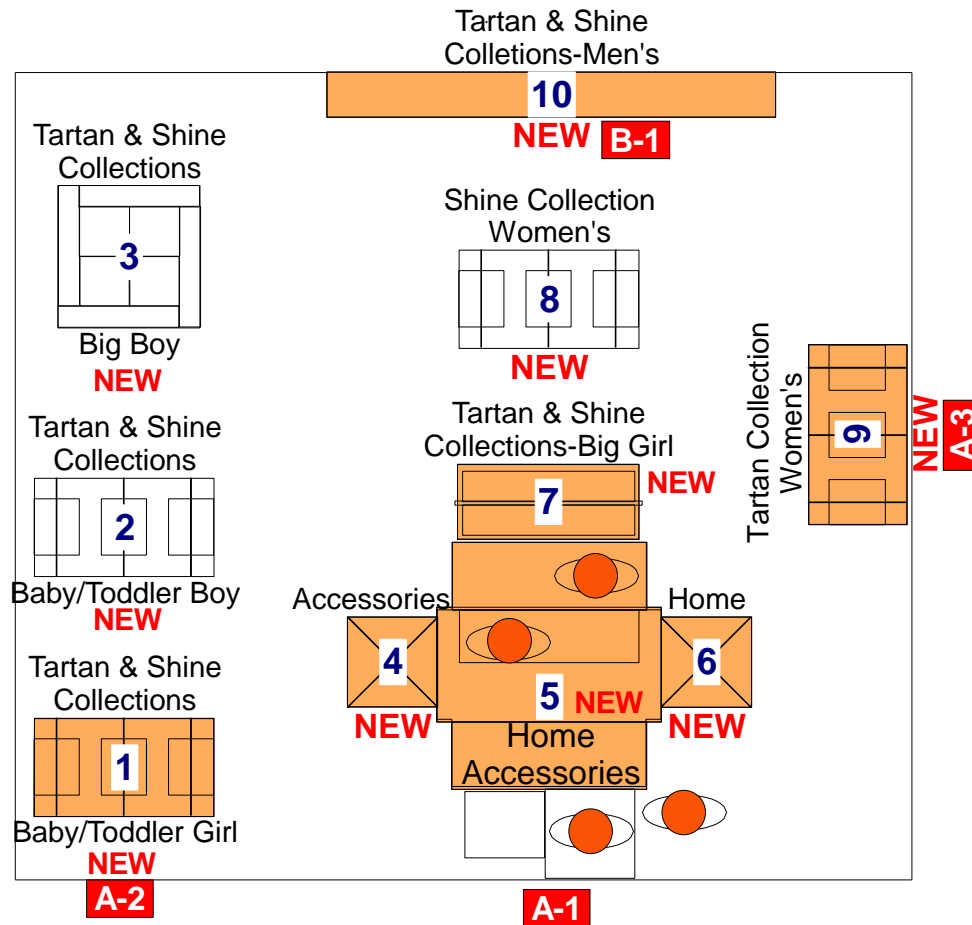
9 Tartan Collection Women's		
Item #	Name	ABC
6200102	PERFECT SKINNY...	A
6200104	LS LONG LINE SC...	A
6200105	LS LONG LINE SC...	A
6200108	PLAIN PUFFER VE...	A
6200109	LS PULLOVER SW...	A
6200110	LS PULLOVER SW...	A
6200113	SWINGY TIERED ...	A
6200114	SWINGY TIERED ...	A
6200115	BRUSHED TWILL ...	A
6200116	BRUSHED TWILL ...	A
6200119	CLASSIC 1 POCK...	A

10 Tartan Collection Women's		
Item #	Name	ABC
6200102	PERFECT SKINNY...	A
6200104	LS LONG LINE SC...	A
6200105	LS LONG LINE SC...	A
6200108	PLAIN PUFFER VE...	A
6200109	LS PULLOVER SW...	A
6200110	LS PULLOVER SW...	A
6200113	SWINGY TIERED ...	A
6200114	SWINGY TIERED ...	A
6200115	BRUSHED TWILL ...	A
6200116	BRUSHED TWILL ...	A
6200119	CLASSIC 1 POCK...	A

11 Tartan & Shine Collections-Men's		
Item #	Name	ABC
5155000	PP LS FLANNEL S...	B
5155001	PP LS DENIM SHI...	B
5156001	PP LS STRIPED C...	B
5156002	PP LS SHAWL CO...	B
5157000	PP HOODED VES...	B
5157001	PP COLORBLOCK ...	B
5158000	PP SLIM FIT DENI...	B
5158001	PP SLIM CHINO P...	B

ENT 84 PEYTON & PARKER_SG 4_6

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7781005	PLAID APPETIZER...	A
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7780990	ROSE GOLD BOT...	A
7780991	RED IVORY OMBR...	A
7780992	GREEN IVORY OM...	A
7780993	IVORY OMB BTTL ...	A
7780995	CHAMPAGNE GLI...	A
7780997	NESTED CATTAIL ...	A
7780998	PLAID MUG STAC...	A
7781005	PLAID APPETIZER...	A
7781049	IVORY CHUNKY K...	A
7781052	RED CHUNKY KNI...	A
7781142	WOVEN PLAID FR...	A
7781146	PP PLAID FRINGE...	A
7781147	CHENILLE WITH L...	A
7781148	PP CHEERS MER...	A
7781149	PP FAUX FUR DE...	A
7781151	PP CHENILLE LON...	A
7781152	PP FUN FOLK TRI...	A
7781153	PP WONDERLAN...	A

7 Tartan & Shine Collections-Big ...		
Item #	Name	ABC
2573000	PP LS GRAPHIC T...	A
2573001	PP CHAMBRAY SH...	A
2573002	PP PEPLUM WOV...	A
2574000	PP A LINE SKORT-...	A
2576000	PP PUFFER VEST-...	A
2577000	PP CORDUROY P...	A
3801518	PP RSE GLD SQN ...	A

8 Shine Collection Women's		
Item #	Name	ABC
6200101	SS PERFECT WAS...	C
6200103	HI-RISE EXPOSED...	C
6200106	SURPLICE SNIT-LI...	C
6200107	LS CABLE STITCH...	C
6200111	DRAPEY RELAXE...	C
6200112	DRAPEY RELAXE...	C

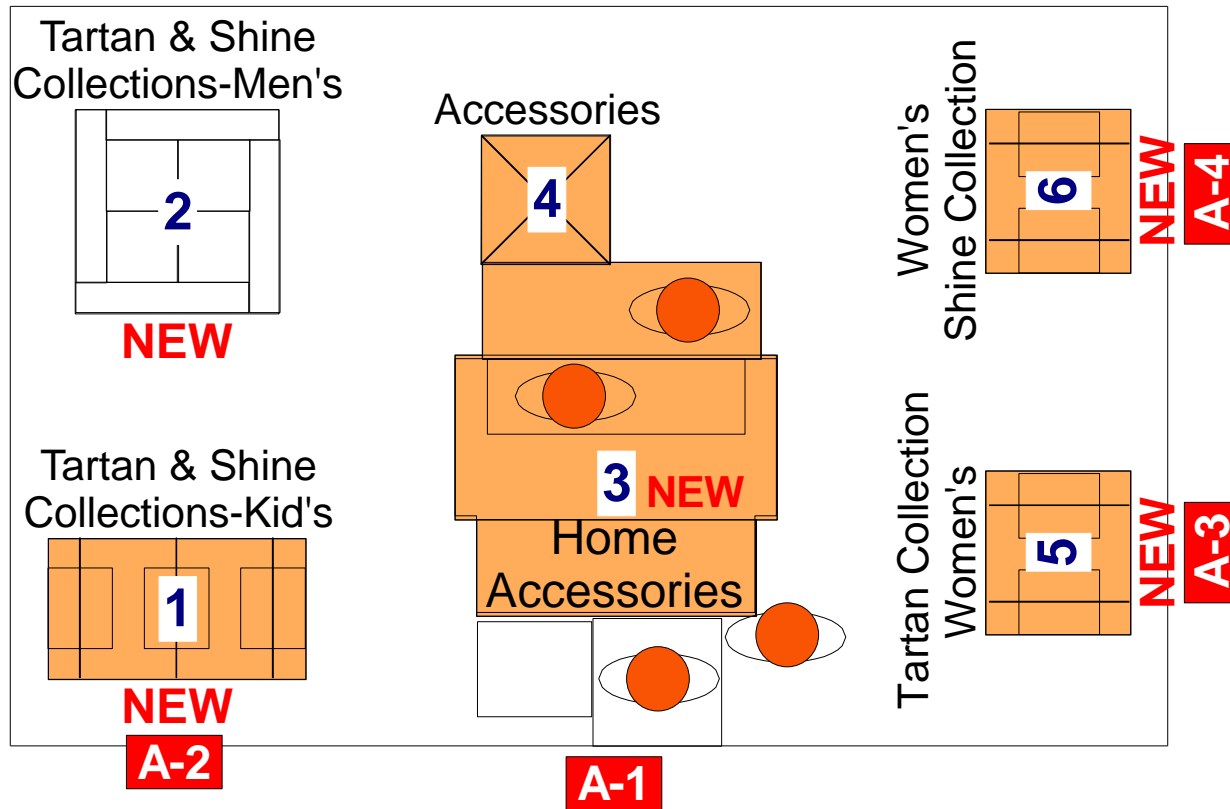
6200117	SEQUIN TIE BACK...	C
6200118	DENIM 2 POCKET ...	C
6200120	EASY POPOVER D...	C
6200121	EASY POPOVER D...	C

9 Tartan Collection Women's		
Item #	Name	ABC
6200102	PERFECT SKINNY...	A
6200104	LS LONG LINE SC...	A
6200105	LS LONG LINE SC...	A
6200108	PLAIN PUFFER VE...	A
6200109	LS PULLOVER SW...	A
6200110	LS PULLOVER SW...	A
6200113	SWINGY TIERED ...	A
6200114	SWINGY TIERED ...	A
6200115	BRUSHED TWILL ...	A
6200116	BRUSHED TWILL ...	A
6200119	CLASSIC 1 POCK...	A

10 Tartan & Shine Collections-Men's		
Item #	Name	ABC
5155000	PP LS FLANNEL S...	B
5155001	PP LS DENIM SHI...	B
5156001	PP LS STRIPED C...	B
5156002	PP LS SHAWL CO...	B
5157000	PP HOODED VES...	B
5157001	PP COLORBLOCK ...	B
5158000	PP SLIM FIT DENI...	B
5158001	PP SLIM CHINO P...	B

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Legend: = Priority = Cross Shop (CS) (PP) = Price Point
 = Mannequins = Bust Forms



Priority Statement
 peyton & parker
 Tartan & Shine Collections

1 Tartan & Shine Collections-Kid'...

<u>Item #</u>	<u>Name</u>	<u>ABC</u>
2573000	PP LS GRAPHIC T...	A
2573001	PP CHAMBRAY SH...	A
2573002	PP PEPLUM WOV...	A
2574000	PP A LINE SKORT-...	A
2576000	PP PUFFER VEST-...	A
2577000	PP CORDUROY P...	A
3210728	HL18 PP VEST-RED	A
3210729	HL18 PP PLD BOD...	A
3210730	HL18 PP COVERA...	A
3210731	HL18 PP CORD PA...	A
3220837	HL18 PP FUR VES...	A
3220838	HL18 PP RUFFLE ...	A
3220839	HL18 PP SKIRT B...	A
3220840	HL18 PP COVERA...	A
3220841	HL18 PP CORD PA...	A
3231091	TODDLER BOY PE...	A
3231096	TODDLER BOY PE...	A
3231097	TODDLER BOY PE...	A
3231098	TODDLER BOY PE...	A
3231099	TB PP DEN SHIRT-...	A
3231104	TB PP WOVEN-NA...	A
3242004	PP PUFFER VEST-...	A
3242008	PP GRAPHIC TEE-...	A
3242013	PP TIERED TOP-R...	A
3247013	PP BELL SLV DRE...	A
3247037	PP SHINE DRESS-...	A
3248000	PP CORD PANT-R...	A
3801518	PP RSE GLD SQN ...	A
4223589	HOL18 FLANNEL ...	A
4223590	HOL18 DENIM SHI...	A
4223591	HOL18 VEST-DAR...	A
4223592	HOL18 LS T-SHIRT...	A
4223593	HOL18 SHAWL CO...	A
4223595	HOL 18 CORD PA...	A
4223596	HOL 18 CHINO PA...	A

2 Tartan & Shine Collections-Me...

3 Home Accessories

4 Accessories

5 Tartan Collection Women's

<u>Item #</u>	<u>Name</u>	<u>ABC</u>
6200102	PERFECT SKINNY...	A
6200104	LS LONG LINE SC...	A
6200105	LS LONG LINE SC...	A
6200108	PLAIN PUFFER VE...	A
6200109	LS PULLOVER SW...	A
6200110	LS PULLOVER SW...	A
6200113	SWINGY TIERED ...	A
6200114	SWINGY TIERED ...	A
6200115	BRUSHED TWILL ...	A
6200116	BRUSHED TWILL ...	A
6200119	CLASSIC 1 POCK...	A

6 Women's Shine Collection

<u>Item #</u>	<u>Name</u>	<u>ABC</u>
6200101	SS PERFECT WAS...	C
6200103	HI-RISE EXPOSED...	C
6200106	SURPLICE SNIT-LI...	C
6200107	LS CABLE STITCH...	C
6200111	DRAPEY RELAXE...	C
6200112	DRAPEY RELAXE...	C
6200117	SEQUIN TIE BACK...	C
6200118	DENIM 2 POCKET ...	C
6200120	EASY POPOVER D...	C
6200121	EASY POPOVER D...	C